

Proclaiming
Jesus



In a
Distinctly
Jewish Way

Rock of Israel Ministries



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Call us: 513-874-2566

Since 1971



Celebrating
50+
over 50 years



Rev. Robert and Carrie Specter

April 2022: Here's an update of the ministry in the past month.

We LOVE encouraging notes! Rockofisraelministries@gmail.com

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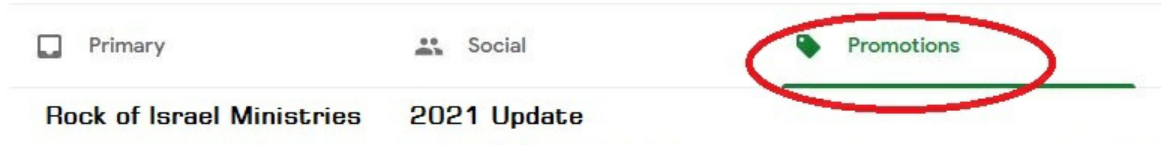
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*** Special note to Gmail users ***



Some of you are missing out on our emails each month because Google has been sending our updates into your "promotions" folder instead of your main inbox.

To fix this, on a desktop computer simply click on your promotions folder, click on our name "Rock of Israel" and then drag our name to the word "primary" and let go. That's all.

Or just simply check your "promotions" folder the first week of each month for our newsletter.

Facebook Video - Purim Outreach Ad



Rock Of Israel

Published

March 15 at 1:53 PM



Hamantashen are a traditional Jewish pastry made during the Biblical Feast of Purim. Watch Lynn Wein McCoy, a Messianic Jew, make these wonderful pastries and also teach about Purim at the same time. www.rockofisrael.org



ROCKOFISRAEL.ORG

Rock of Israel Ministries – Proclaiming Jesus in a Distinctly Jewish Way

Learn more

6,563
People reached

928
Engagements

Boost again

Last month was the biblical holiday of Purim. There is a very famous pastry served during this holiday called Hamantaschen.

On the Rock of Israel Facebook page, we posted Jewish believer Lynn Wein McCoy’s video on how to make these delicious pastries. She also shared her faith in the Messiah during the cooking lesson. In order to share it with as many people as possible, we posted it with a small budget to “boost” it for several days. You can see the results from the graphic above.

To watch the video on Lynn's personal page click here: <https://www.facebook.com/lynn.mccoy.165/videos/4815179921912445/>

About 6,500 people had it show up in their news feeds in Israel and the USA. Also, we had over 900 engagements (reactions, comments, shares, saves or clicks). One of those was a Jewish man from Israel who was not happy. You can read his reply

below. We tried to respond to his post directly but for some reason the page was not letting us do that. Printed below is his note and also what staff member Doug added to the general comments section:

Like Reply Commented on by Doug Carmel Remove Preview 3d

 Oreet 
You cannot re-define what it means to be Jewish - Judaism defines who is Jewish -- it's very simple - either you are born to Jewish mother or you convert according to Halacha (Jewish religious law) and you continue to believe in Judaism - the minute you believe in another religion you are no longer Jewish. You are free to believe whatever you like - it is a free world - but you do not have the right or the authority to determine what is or is not Jewish - nor are you a Biblical scholar to redefine the meaning of the Bible - my guess is that you cannot even read it in the original Hebrew.
The term Messianic Jew is an oxymoron - you are either "Messianic - believing in Jesus" or you are Jewish - the two do NOT go together - no matter what you say - they just do not co-exist.

Like Reply Hide Send Message 3d  7

Most Relevant is selected, so some replies may have been filtered out.

Hello Oreet,

About your recent post on our Purim video. Actually you are confusing being Jewish with following Judaism. You certainly know that a significant number of Jewish people do not follow Judaism.

Does that mean they are no longer Jewish? Were all the atheist Jews in Russia no longer Jewish? How about all the Jewish Buddhists? (called Jew-Bu's today). No, it is parental lineage that determines Jewishness, not following Rabbinical tradition.

Additionally, yes, I can slowly read Hebrew. And my father was in the Israeli army in the 1950's - so if you are enjoying life in Israel today, you can thank my late father for his service in helping the infant country grow. And finally - If Yeshua is the Messiah - then remember, you do not set the rules on how to follow HaShem.

If Yeshua is the Messiah, then it is Rabbinical Judaism which has gone from God and not Messianic Jews.

Wishing you a late Chag Sameach (Happy Holiday) my friend.

Our New YouTube Video Ad

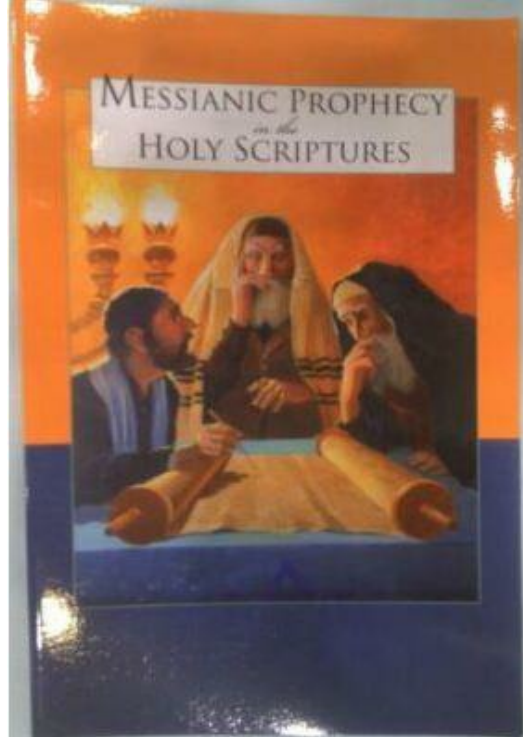


Last month we made a new YouTube commercial (under 30 seconds) to air before people watch their videos. We purchased space on YouTube (from Google) a few days ago and our ads have begun airing in the USA and Israel.

According to Google, we expect this ad will partially show to about 4,200 people a month (they can skip it after 5 seconds) but close to 900 people a month will view this from start to finish - not skipping it. Let us know what you think!

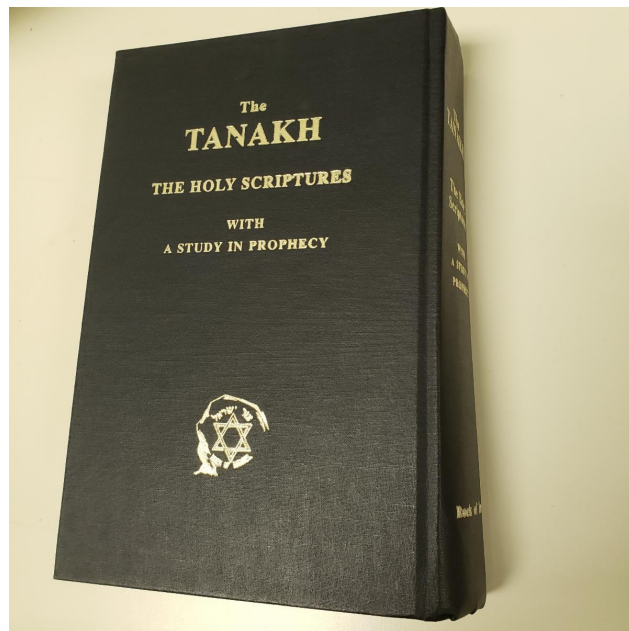
[Watch it here: https://youtu.be/YnInj_FeBZg](https://youtu.be/YnInj_FeBZg)

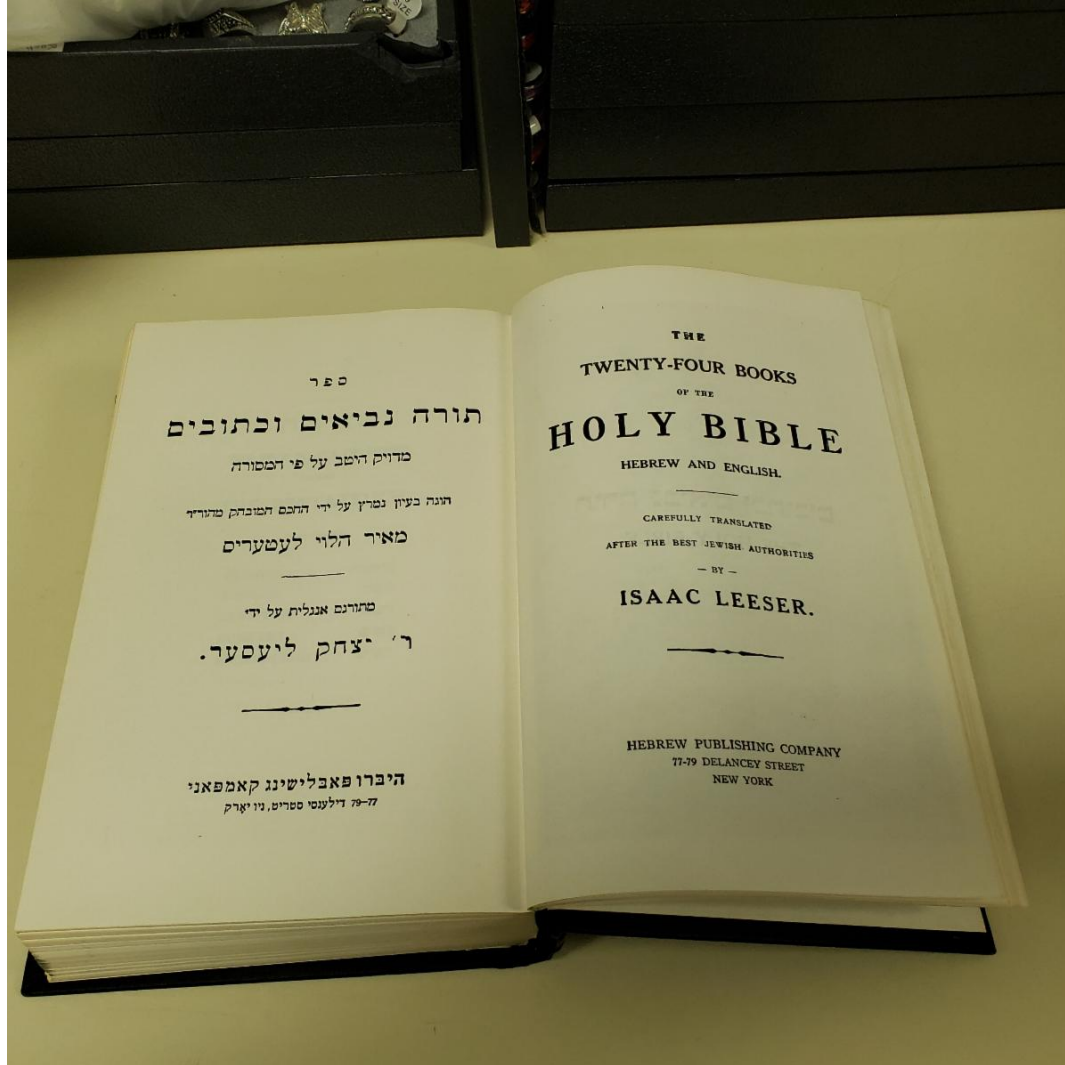
**Messianic Prophecy Book
and a recent email we received**



by, Robert Specter....

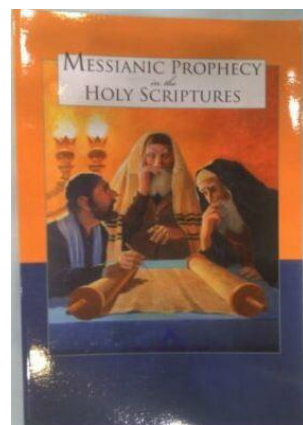
In 1989, I wanted a resource to show the messianic prophecies in the Bible to Jewish people. I knew they would be suspicious about a “Christian” Bible, so we purchased 1,000 unbound copies of Isaac Lesser’s 1917 English translation of the Tanakh (What Christians call the Old Testament). This is actually the most widely read translation of the Hebrew Bible into English.





After adding a forward about the Messiah, we had a printer bind the books. These additional pages listed the Messianic prophecies and some common arguments for their pointing to Yeshua. It was so successful that we wanted to order more, but the Hebrew Publishing company informed us that they could not sell more to us. (Hmmm... wonder why?)

Instead, we published a small booklet containing the forward we had inserted in the Tanakh, and my father's (Hyman Israel Specter) and Warren Frankel's testimonies. This booklet is now called "*Messianic Prophecy in the Holy Scriptures.*"



[To download a free copy click here: https://rockofisrael.org/wp-content/uploads/2018/08/Messianic-Prophecy-in-the-Tanakh.pdf](https://rockofisrael.org/wp-content/uploads/2018/08/Messianic-Prophecy-in-the-Tanakh.pdf)

We still use these as giveaways at our Fair outreaches, and also sell them on our website. Please pray that Jewish people will read these booklets and find that their Holy Scriptures (the Tanakh) do indeed speak of Yeshua, their Messiah!

We just received an email from someone about the book on our website:

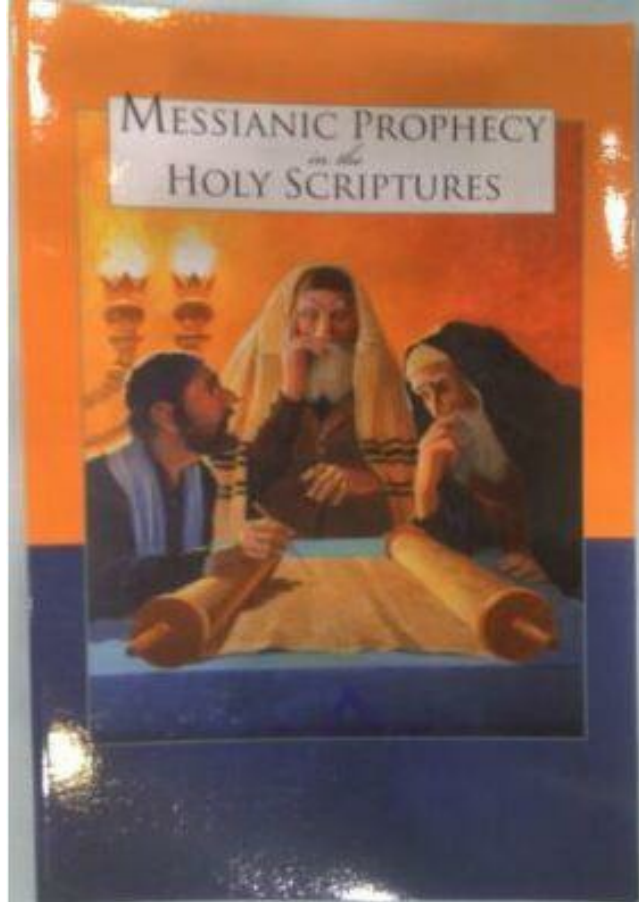
Shalom in the Mighty Name of Yeshua!

My name is Martin. (...like the great reformer!) I am a Gentile from Ohio. Warren Frankel, from Rock of Israel, performed a Seder many years ago at a Church in Fairborn Ohio. That event revolutionized my understanding of Jesus the Messiah.

Soon after, I bought a hard copy of Messianic prophecy in the Holy Scriptures and other items from your ministry. Unfortunately these precious items have been "lost" over the years. I would be SO glad to have this work back in my possession.

Just recently I was involved in conversation with a Jewish woman and referred to this book. Wow....to have had it during that talk! Hence, this email. Please send me the link and I would be SO GRATEFUL!

This month's offer:



Messianic Prophecy in the Holy Scripture

See for yourself how the Hebrew Scriptures point to Messiah and how the prophecies are fulfilled in the New Covenant Writings. Also included are the testimonies of Hyman Israel Specter and Warren Frankel.

For a free digital copy - click here:

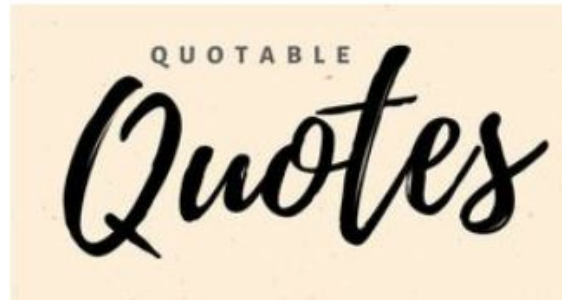
<https://rockofisrael.org/wp-content/uploads/2018/08/Messianic-Prophecy-in-the-Tanakh.pdf>

Printed copy: was \$5, now only \$4....

No discount code needed.

Find it here:

<https://www.rockofisraelstore.org/products/messianic-prophecy-in-the-holy-scriptures>



"If you are drawn into controversy, use very hard arguments and very soft words."

- Charles Spurgeon
-
-

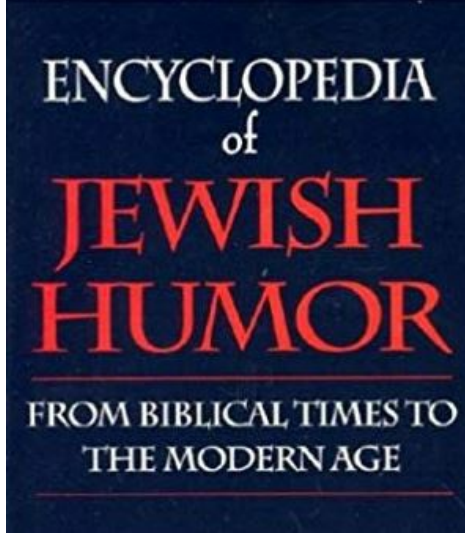


THIS MONTHS TRIVIA:

Which statement is True?

- A. It is against Jewish law to name your child Moses.**
- B. Israel does not allow McDonald's to open restaurants there.**
- C. Israel has the 20th largest Air Force in the world.**
- D. Israel's \$100 billion economy is larger than all its neighbors (touching them) combined.**

Answer near bottom



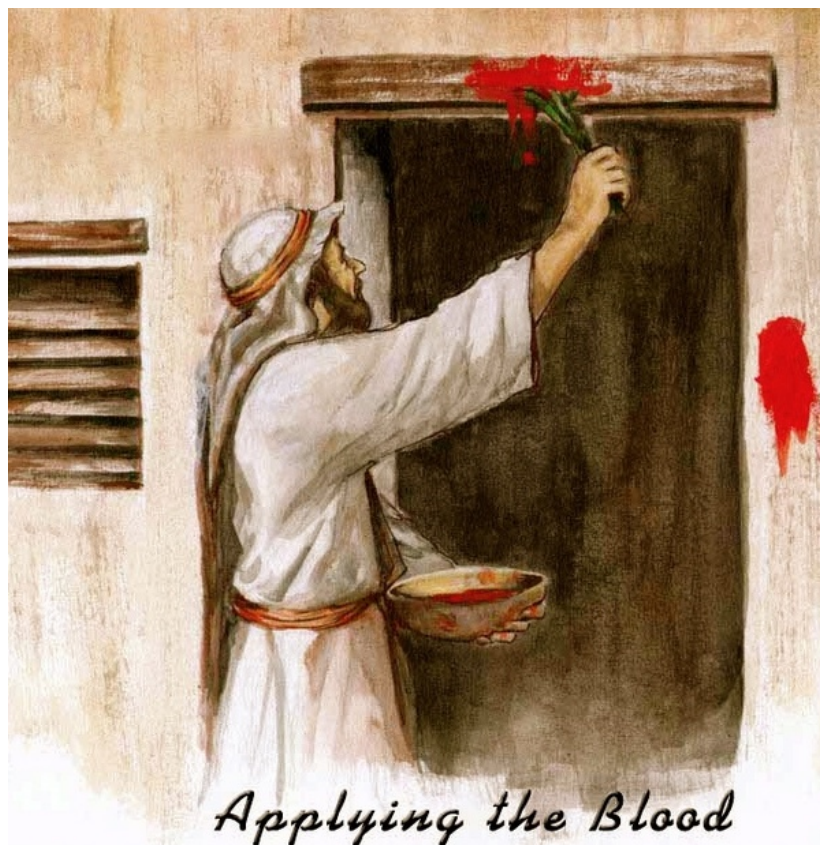
This Month's Jewish Humor

Just imagine what would the world have been like had Walt Disney been raised by a Jewish mother?

Here's what he might have heard a lot of growing up ...
"Again with the mouse; the duck; now with dwarfs!!

Walt, why don't you just become a CPA like your cousin Bernie?"

Passover and the gods of Egypt



This month marks one of the most significant biblical holidays of the year, Passover. Passover begins at sundown on April 15th and runs for seven days. Many people have a general understanding of the Bible and know that the Israelites were enslaved by the Egyptians for 400 years. God sent them a deliverer named Moses, who confronted Pharaoh and told him this message from God: “Let my people go.”



Pharaoh refused many times to release the Israelites, but each time that he said “no” God, through Moses, brought another specific judgment upon the land of Egypt.

The question we wanted to examine this month is this: what was the significance of the ten plagues that God brought on the Egyptians? Were they just random plagues or were they meant to say something about who God is?



Because many of us have seen the classic Hollywood production,

“The Ten Commandments,” we assume that the plagues all happened very quickly as they all appear on screen within a few minutes of film. But there is nothing in the Biblical text which states that. They might have been stretched out over many months for all we know. God may have given the Egyptians time to ruminate as to what happened to each of their gods’ powers.

And a result of the plagues? ***The plagues essentially embarrassed and defeated the Egyptian gods.*** Therefore, it is quite possible that the plagues were not random at all. Let’s take a look at them:

Egyptian Gods Against Whom the Plagues Were Possibly Directed

| | |
|---------------------------|---|
| <i>Nile to blood</i> | Hapi (also called Apis), the bull god, god of the Nile; Isis, goddess of the Nile; Khnum, ram god, guardian of the Nile; others |
| <i>Frogs</i> | Heqet, goddess of birth, with a frog head |
| <i>Gnats</i> | Set, god of the desert storms |
| <i>Flies</i> | Re, a sun god; Uatchit, possibly represented by the fly |
| <i>Death of livestock</i> | Hathor, goddess with a cow head; Apis, the bull god, symbol of fertility |
| <i>Boils</i> | Sekhmet, goddess with power over disease; Sunu, the pestilence god; Isis, healing goddess |
| <i>Hail</i> | Nut, the sky goddess; Osiris, god of the crops and fertility; Set, god of the desert storms |
| <i>Locusts</i> | Nut, the sky goddess; Osiris, god of the crops and fertility |

| | |
|---------------------------|--|
| <i>Darkness</i> | Re, the sun god; Horus, a sun god; Nut, a sky goddess; Hathor, a sky goddess |
| <i>Death of firstborn</i> | Min, god of reproduction; Heqet, goddess who attended women at childbirth; Isis, goddess who protected children; Pharaoh’s firstborn son also considered a god |

Again, looking at the plagues listed above, it seems each one is geared to show the superiority of the true God of Israel over the false Egyptian gods.

The Torah does seem to support this view as well:

“On that same night I will pass through Egypt and strike down every firstborn—both men and animals—and I will bring judgment on all the gods of Egypt” (Ex. 12:12).

“Who among the gods is like you, O Yahweh?” (15:11).

“Moses told his father-in-law about everything Yahweh had done to Pharaoh and the Egyptians for Israel’s sake...[Jethro] said, ‘Praise be to Yahweh, who rescued you from the hand of the Egyptians and of Pharaoh, and who rescued the people from the hand of the Egyptians. Now I know that Yahweh is greater than all other gods...’” (18:8, 10–11).

“They marched out boldly in full view of the Egyptians ...for Yahweh had brought judgment on their gods” (Numbers. 33:3–4).

What can we take from this?

Every false god in the world will one day crumble before the awesome majesty of the only true God, the God of Israel.

And if you know Yeshua, you are on the winning side!

QUIZ ANSWER:

Answer - D

- A) Anyone can name their child Moses
 - B) There are plenty of McDonald's in Israel
 - C) Israel has the 4th largest Air Force in the world, not 20th
 - D) TRUE - Israel’s \$100 billion economy is larger than all its neighbors (touching them) combined.
-

We are thankful for your support each month to do this work.

**We are not a big "world-wide" TV ministry
with tens of thousands of donors.**

We are a small ministry - seeking to do BIG things for the Kingdom of God.

Our office staff is waiting and ready to help you with any questions you might have. 513-874-2566.



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