

Proclaiming
Jesus



In a
Distinctly
Jewish Way

Rock of Israel Ministries



P0 Box 18038 Fairfield OH 45018
Call us: 513-874-2566

Since 1971



Celebrating
50+
over 50 years



Rev. Robert and Carrie Specter

January 2022: Here's an update of the ministry in the past month.

We LOVE encouraging notes! Rockofisraelministries@gmail.com

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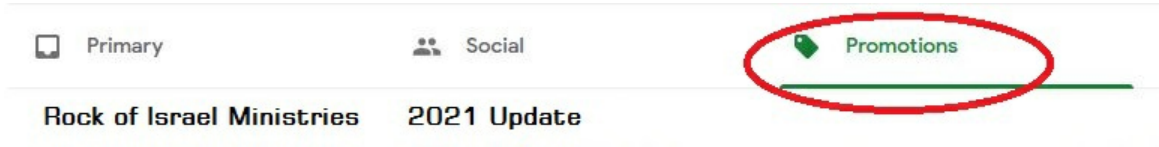
STORE:

To visit our online store: <http://www.rockofisraelstore.org/>

Visit our main Website



***** Special note to Gmail users *****



Some of you are missing out on our emails each month because Google has been sending our updates into your "promotions" folder instead of your main inbox.

To fix this, simply click on your promotions folder, click on our name "Rock of Israel" and then drag our name to the word "primary" and let go. That's all.

Or just simply check your "promotions" folder the first week of each month for our newsletter.



Happy New Year - 2022!

Well a New Year has arrived! Just to remind us all, God works on a different calendar than we do - so His 'Happy New Year' is actually in the springtime, two weeks before Passover (see Exodus 12:2).

Nevertheless, we trust that it is okay with you to look back at the past year of ministry to see how your prayers and financial support have helped the gospel go out to many, many people.

2021 FAIR OUTREACHES



In 2021, we had a total of eight full fair outreaches (nine including a mini-fair). We had a booth up in the following places:

- * South Florida Fair - (Florida)
- * Florida State Fair - (Florida)
- * Delaware State Fair - (Delaware)
- * Montgomery County Fair - (Maryland)
- * Maryland State Fair - (Maryland)
- * Clay County Fair – (Iowa)
- * Washington State Fair – (Washington)
- * Arizona State Fair – (Arizona)

Each fair averaged 16 days open, so that gave us approximately 128 days right there in the public eye. We had thousands of people walk past the booth with the big banner "Jesus Made Me Kosher" and "Yeshua/Jesus is the Messiah" for all to see. We also gave away thousands of gospel bookmarks.

We had hundreds stop and had many, many good conversations with both Jews and Gentiles. As far as we can tell, we had 612 face-to-face conversations with unsaved Jewish people at the booth telling them we are Jewish and believers in Jesus! Many took literature about the Messiah.



A few of the many 2021 fair booth conversation highlights :

**** Robert wrote:** The mini fair in South Florida started last Friday and so far, in one week we have had 30 conversations with Jewish people, some who have taken a book of testimonies. A young lady tonight said that her parents attend an Orthodox synagogue, but she would NOT attend since men and women were seated separately. Her name is Suri. She took a testimony book & bookmark and said she would email me what she thought.

**** Greg wrote:** I was witnessing to a man and a woman about Yeshua. The man said, "I do not like to talk about religion." To that, I said, "I love talking about God." I was sharing Isaiah 53, and the man was not convinced.

Then his wife said to me, "I believe what you said." She told him that He (the Messiah) was pierced for our transgressions, crushed for our iniquities,and by his stripes, we are healed. The woman was a Jewish believer, and she said she has been witnessing to him for years. The unsaved Jewish husband said that she had been softening him up so that I could witness to him today.

** Doug wrote: I spoke with a young Gentile woman, about 18 years old, who said she was an agnostic, but open. She said that as an 11-year-old, she prayed for certain things and they did not happen. She was also told by older church people "not to question God." That response pushed her away even more. Today she said she believes there is something out there, but it's more like karma. Doug responded to her points and she then took a gospel pamphlet.

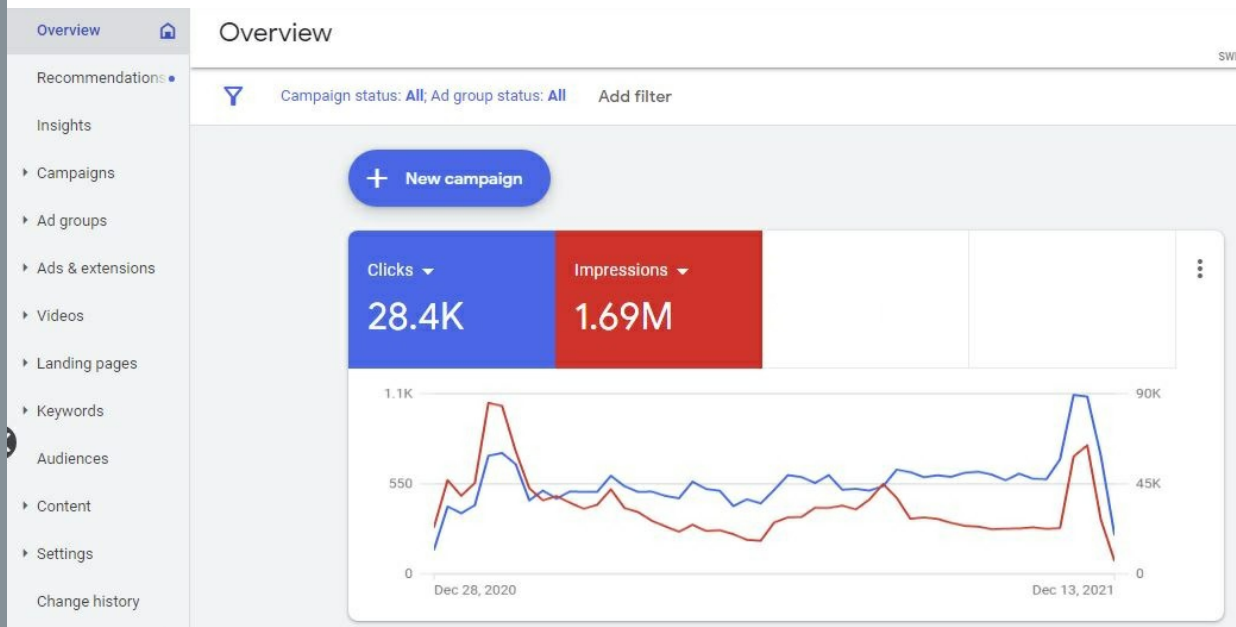
We had so many significant conversations like these at all of our booths this past year.**

We praise God for the opportunity He gives us to share His Word!



Orthodox Jewish men talking with volunteer Tamar at our booth

Internet Ads



In 2021 we took out several gospel ads on platforms like Facebook and Google. To the best of our counting ability, here are the total outreach numbers from our ads:

GOOGLE: Our ads appeared on 1.69 Million devices in 2021 – Resulting in 28,400 clicks to visit our website. (see graphic above). Of those 1.69 Million, the vast majority (1.45 Million) of those ad appearances were in Israel – with 22,882 people in Israel clicking through to our website. (see graphic below).

FACEBOOK: In 2021, we ran 10 ads and had 211,245 impressions. The ads reached 17,174 different people and the ads were clicked on 5,871 times.

<input type="checkbox"/> Targeted location	Campaign ↑	Bid adj.	Impr.	Interactions
Total: Locations ⓘ			1,457,695	22,882 clicks
<input type="checkbox"/> Israel	Free New Testament Bible in Hebrew	–	112,266	1,343 clicks
<input type="checkbox"/> South District, Israel	Free New Testament Bible in Hebrew	–	60,309	818 clicks
<input type="checkbox"/> Jerusalem District, Israel	Free New Testament Bible in Hebrew	–	59,986	735 clicks
<input type="checkbox"/> Center District, Israel	Free New Testament Bible in Hebrew	–	235,960	2,583 clicks
<input type="checkbox"/> Tel Aviv District, Israel	Free New Testament Bible in Hebrew	–	245,192	3,259 clicks
<input type="checkbox"/> North District, Israel	Free New Testament Bible in Hebrew	–	73,088	1,024 clicks
<input type="checkbox"/> Israel	Hanukkah Ad 2021	–	74,137	614 clicks
<input type="checkbox"/> Israel	How and why to get saved	–	175,771	3,162 clicks
<input type="checkbox"/> Haifa District, Israel	How and why to get	–	32,889	564 clicks
<input type="checkbox"/> Jerusalem District, Israel	How and why to get	–	689	11 clicks
<input type="checkbox"/> Tel Aviv District, Israel	How and why to get	–	136,502	2,706 clicks
<input type="checkbox"/> Bet Shemesh, Jerusalem District,...	How and why to get	–	2,330	58 clicks
<input type="checkbox"/> Jerusalem, Jerusalem District, Isr...	How and why to get	–	16,044	371 clicks
<input type="checkbox"/> Israel	Isaiah 53 is not Israel	–	232,532	5,634 clicks

Our Ebay Store



In addition to our webstore, we also sell on Ebay. We have over 200 products listed and whenever our product shows up in an “impression” it says “Yeshua, Messianic Jewish interest.” If they click on it, we have an explanation that we are Jews who believe in Jesus. We have had orders from around the globe including Malaysia, Australia, Germany and more!

In 2021, we had 3.4 Million impressions and 20,756 people clicked through to see the product on Ebay.

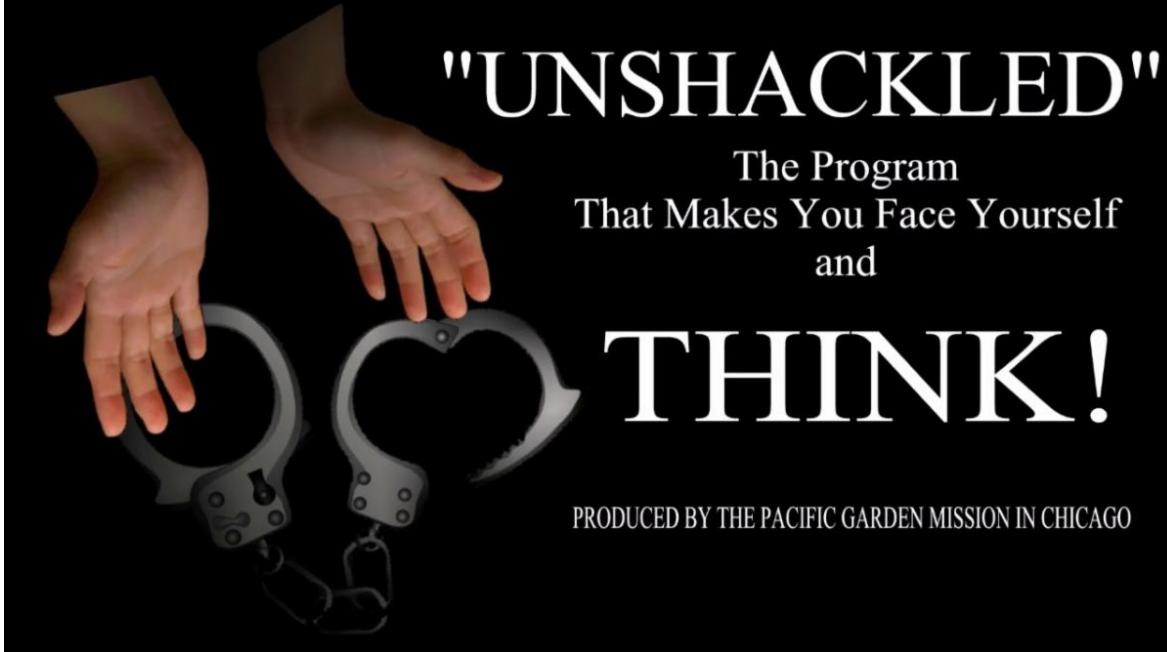
Radio



Our own Greg Savitt on Moody radio

In 2021, we were blessed to have one of our staff, Greg Savitt, appear on Moody Radio. Greg flew up to Chicago to be interviewed by Moody Bible Institute's radio network. They did a four-hour-long interview with him. This interview was eventually edited into thirteen 90-second spots, which are supposed to air nationally and internationally on their own Moody Radio Network. Moody Radio will mention Rock of Israel during each segment.

Greg writes, "They covered segments for 'How to Witness to Jewish People', 'What are the Best Scriptures to Share with a Jewish Person', 'Is it OK to Invite Your Jewish Friend to Church', and more. They also did a whole show on 'Christ in the Passover' which will air next spring."



Also on Radio:

In 2021, Greg Savitt had his true-life testimony put into an audio drama format on a radio program called “Unshackled”. Unshackled is the longest-running radio drama in history, and is aired on more than 3,000 radio stations globally in fourteen languages.

It is a 30-minute program in which actors narrate Greg's testimony as a youth who comes to faith in Jesus as the Messiah. Greg approved the script before it was recorded. You can listen to it [here](#).

#3681 Greg Savitt <https://subspla.sh/k9h6fhh>

<https://www.rockofisrael.org/wp-content/uploads/Greg-Savitt-story-on-Unshackled.mp3>



These are just some of the ways we have had an impact on a lost and dying world in 2021 - proclaiming Yeshua/Jesus as the Messiah of Israel.

And this does not even include all of the dozens and dozens of churches and congregations we shared with, from the pulpit, throughout the year. (Not enough space for that.)

Thank you for being a part of this important gospel work!

Now Scheduling



We are now scheduling our spring and summer 2022 calendars for sharing in:

- ** Churches
- ** Bibles studies

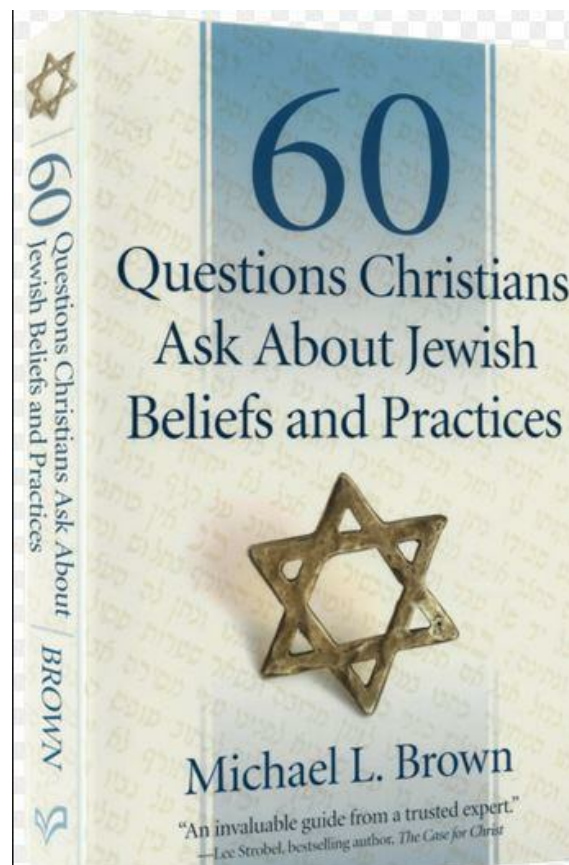
** Even home groups (if geographically close enough).

If you can gather at least 10 people in your home for a “Christ in the Passover” Seder – we might be able to work you into our calendar, if distance allows.

(Or give your pastor a 'holy nudge' and have them reach out to us!)

Contact us for more information - [click here](#)

This month's offer:



60 Questions Christians Ask About Jewish Beliefs and Practices

This is another great book by Dr. Michael Brown. Scholastic, thorough, and yet easy to read. It addresses the questions you always wanted to know, but we're afraid to ask.

From the Back Cover:

***Should Christians observe the Sabbath on Saturday?**

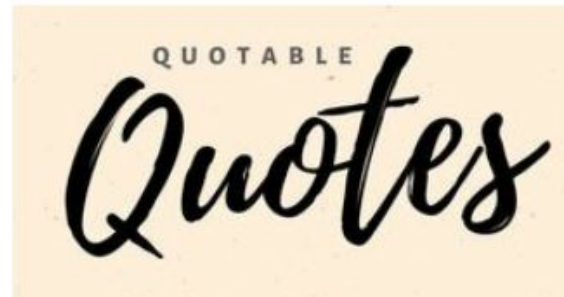
- *Are Gentile Christians spiritual Jews?
- *Was the New Testament written in Hebrew?
- *Are there Jewish denominations?
- *Do the Jewish people expect a literal Messiah?

Written in a compelling, accessible style, this comprehensive guide answers the 60 questions Christians ask most frequently about Jewish people and culture, drawn from the steady stream of queries Dr. Brown receives every month. As a Messianic believer, he provides articulate answers to questions about modern and historical Jewish practices and beliefs. He also addresses believers' inquiries about their own relationship to the Old Testament Law, such as "Should Christians adhere to the dietary laws?"

Normally \$19 - must use discount code word - questions - for \$3 off at checkout. (Plus S&H)

Find it here:

<https://www.rockofisraelstore.org/discount/questions?redirect=%2Fproducts%2F60-questions-christians-ask-about-jewish-beliefs-and-practices>



""It is cruel not to forgive one who begs for forgiveness.""

~~ Rashi (one of the most important Rabbis in Jewish history)

TRIVIA

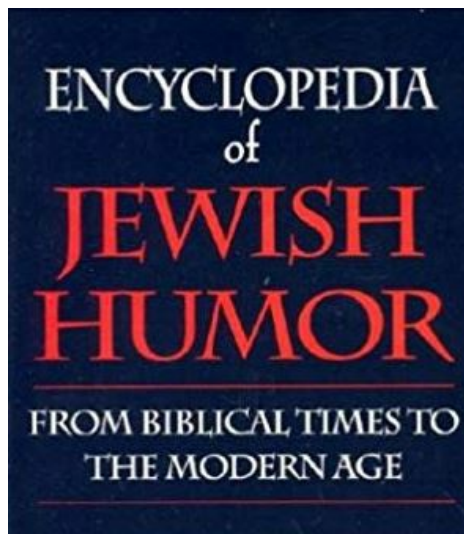
C H A L L E N G E

THIS MONTHS TRIVIA:

The age for a "Bat-Mitzvah" - for a Jewish girl is _____?

- A. 11
- B. 12
- C. 13
- D. 14

Answer near bottom



This Month's Jewish Humor

It is a hot summer day in New York City. A little old Jewish lady gets onto a crowded bus and stands in front of a seated young girl. She says to the girl, "If you knew what I have, you would give me your seat." The young girl gets up and gives up her the seat to the old lady.

The same little old Jewish lady turns and says to the woman sitting next to her, "If you knew what I have, you would give me that paper fan you are using." The woman stops fanning

herself and hands over the fan.

The little old lady turns to her other side and says to the man sitting next to her, "If you knew what I have, you would give me that extra bottle of water in your grocery bag." He bends over and gives her the extra bottle of water.

Finally, after a few minutes, they all ask her, "Ma'am, what is it that you have?" The old woman looks at them and nonchalantly replies, "Chutzpah."

Who was Moses' wife? (And why did Miriam mock her?)



When Moses fled Egypt, he traveled to the land of Midian. The Midianites were descended from Midian, a son of Abraham through his concubine Keturah (Genesis 25:1-6).

In Midian, there was a priest named Jethro (also called Reuel). This priest had many daughters, and Moses ended up marrying the daughter named Zipporah. (Exodus 2:16-22)

When God called Moses to return to Egypt and rescue the Israelites from bondage, Moses took his wife and child along. But on the way, God was very displeased with Moses because he did not circumcise his son. After all, if you are representing the Lord to Pharaoh, it is very important that you follow God's laws. So, after Zipporah circumcises their son,

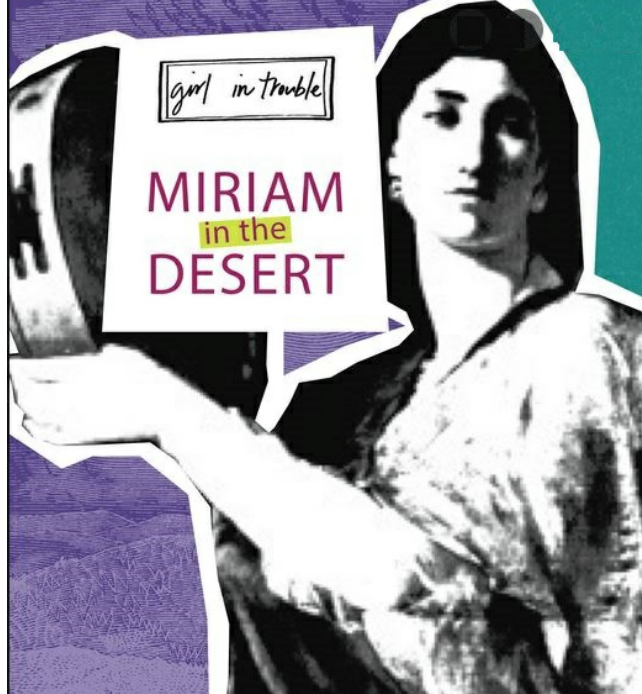
Moses seems to have sent his wife and son back home to wait for him, because they are not mentioned at all in his return to Egypt.



Nothing else is said about Moses' wife until Numbers chapter 12. There, we find this interesting event: "*Miriam and Aaron began to talk against Moses because of his Cushite wife, for he had married a Cushite.*" (Numbers 12:1)

It seems that Miriam takes the lead here since her name is listed first and the feminine singular verb (lit., 'and she spoke,') indicates that she is the principal one in the attack against Moses.

Note – this attack on his wife was really just a veiled attack on Moses' leadership skills (see verse 2). In other words, "Look who he married – can we trust his leadership anymore?"



The question is: is this Moses' first wife, Zipporah, whom she is mocking? That seems doubtful, as Moses had been married for over 40 years at this point. Zipporah was well known by all. Also, Zipporah was clearly a Midianite, not a Cushite (Ethiopian).

Or perhaps Moses was now a bigamist and had taken a second wife? Maybe, but that is doubtful as the text never seems to indicate that.

Here is what seems to have happened: Zipporah had died in the wilderness (remember, all that generation was to die in the wilderness anyway), and Moses had gotten remarried to this unnamed Ethiopian woman. And that, perhaps, would be what Miriam was commenting on.



So, were Aaron and Miriam making a racist comment? Perhaps. What is very interesting is that God calls Aaron and his sister Miriam out on this. He basically lectures them like a parent would do to disobedient children: *“At once the Lord said to Moses, Aaron and Miriam, “Come out to the tent of meeting, all three of you.” So the three of them went out.”* (Numbers 12:4)

Like a parent saying, “Get in the living room, now!” This does not look good for Miriam. What does God do after the lecture? He allows a disease to affect Miriam’s own skin. Temporary Leprosy! *“Miriam’s skin was leprous - it became as white as snow”* (verse 10). In other words: you commented on Moses’ wife skin color, and God's own leadership choices? Okay then, let’s see how you like it.

Leprosy was a disease of bodily decay and corruption; it was considered to be a “walking death” – and Miriam had a

seriously advanced case of leprosy instantly. At this moment, God caused her body to reflect her heart.

The rest of the passage explains how Moses and Aaron immediately intercede for Miriam's forgiveness. God does forgive and restore her, but only after seven days of suffering.

What should we take from all this?

First, do not criticize anyone based upon their differences like skin color. God is no respecter of persons.

Second, if God has placed someone in leadership or authority in your life, rather than openly mocking them before others, pray for them.

QUIZ ANSWER:

Answer - B Girls mature faster than boys, so 12.

We need your support each month to do this work.

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with tens of thousands of donors.**

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Our office staff is waiting and ready to help you with any questions you might have. 513-874-2566.



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