

Proclaiming
Jesus



In a
Distinctly
Jewish Way

Rock of Israel Ministries



P0 Box 18038 Fairfield OH 45018

Since 1971

Call us: 513-874-2566

Celebrating
50
YEARS
1971 - 2021



July 2021: Here's an update of the ministry in the past month.

We LOVE encouraging notes! Rockofisraelministries@gmail.com

DONATE:

To support our work [click here](#):

STORE:

To visit our online store: <http://www.rockofisraelstore.org/>

Visit our main Website

Online Store Witnessing



>>> Hi, your products are blessings & I am happy to be a repeat customer.

Many of you may not realize this, but in addition to our face-to-face fair outreach opportunities, we also have an online sales ministry.

We primarily sell on three platforms:

- the Rock of Israel online store

- eBay
- Mercari

As you can see from the graphics below, we have had about 10,000 people visit our online store in the last 12-month period.

In only the last three months (mid-March, 2021 – mid-June, 2021), our eBay listings have had over 1 million impressions and 4,000 click-throughs.

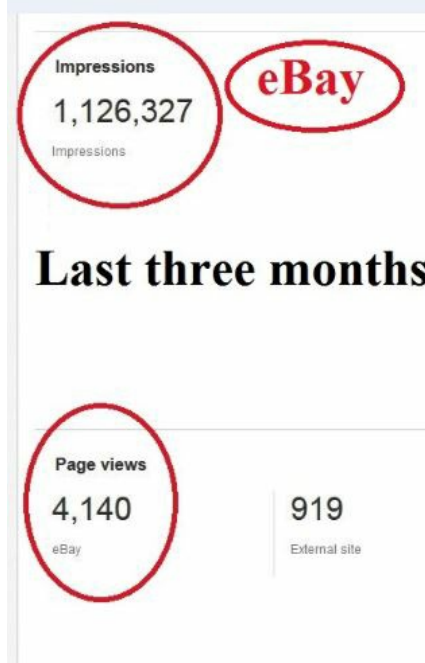
All our listing impressions say Yeshua on the main line that people see, and all those who click through and scroll see the "Jesus Made Me Kosher" gospel statement.

To extrapolate, this means each year we have about 4 million impressions made on eBay and over 16,000 page views.

Since 2007, our 5-star rating (left by over 2,000 people) is over 99% positive.

The screenshot shows the 'Rock of Israel Store' dashboard. The main heading is 'Our Store'. A search bar is visible in the top right. The left sidebar contains navigation options: Home, Orders (995), Products, Customers, Analytics, Dashboards (selected), Reports, and Live View. The main content area is titled 'Overview dashboard' and shows a date range selector for 'Jun 21, 2020–Jun 21, 2021'. Below this, the 'Online store sessions' are displayed as 10,493, with a 'View report' link. The 'Visitors' count is 9,876.

Above: Our store stats Below: eBay stats



We have even had overseas orders from England, South Africa, Australia, South Korea and more. We ship every order, foreign or domestic with a “Jesus made me Kosher” gospel card – which tells how Jesus is Jewish and is the Messiah of Israel.

We have received email communication from different customers as well. Just last month, we received this note from one of our sales platforms:

>>> I hope it's all right if I message you. It isn't about this item particularly, but it peaked my interest because I sell anointing oil at work. I'm not sure where I stand or fall when it comes to religion, to Yeshua, I just know for a fact I believe in G-d. I'm almost wondering if the path I am taking is or similar to messianic Judaism, but so far it's been a blend of my Catholic past and Judaic calling..... I think your shop is really nice.... Keep doing what you're doing!!

Of course, we wrote this customer back, telling her about our relationship with the Messiah and stating the difference between the idea of religion and the reality of salvation.

So while we do love the Fairs and face-to-face ministry, we greatly value the opportunity to share the Messiah through digital means as well.

Feedback profile



rock_of_israel_ministries (2025 ★)

Positive Feedback (last 12 months): 99.2%

Member since: May-17-07 in United States

Above / Below: Our eBay ratings

- Great job. 5 - star service.Thank you so much.**
 CLOSEOUT PRICE - On What Day did Christ Die, by Ruth Specter Lascelle
 (#182475590608)
- Great job. 5 - star service.Thank you so much.**
 CLOSEOUT - Pictures of Messiah - MESSIANIC JEWISH AUTHOR (#173313715045)
- Great job. 5 - star service.Thank you so much.**
 Two Loaves - One Bread / Messianic Jewish author (#173637624793)
- Thank you**
 Anointing Oil with Metal Key Chain. Messianic, Jewish, Yeshua. (#174571120640)
- Thank very much. Highly recommend this seller, excellent product, fast delivery.**
 Tiny Anointing Oil Bottle Unique Design! Messianic, Jewish, Yeshua. (#174759577094)
- Thanks again!**
 Spanish - Jesús en las Siete fiestas de Israel - Espanol Mesiánico (#184316472911)
- Arrived fast! And was in perfect condition and packaged well.**
 Messianic Bumper Sticker. ** My Boss is a Jewish Carpenter ** (#174225043078)
- Thank you! Great seller! 5 stars *****★**
 PRAY FOR ISRAEL. Rubber wrist bands.Messianic.Yeshua.You get FIVE(5)Such a deal!
 (#184430925427)

TEL AVIV "PRIDE" PARADE



Last month Israel had their first large event since reopening after Covid-19. To our dismay, it was a gay pride event. They estimate that the crowd consisted of about 100,000 young people.

While we are never called to hate people, as believers in Yeshua / Jesus the Messiah we also cannot approve of what God calls "sin." There is a fine balance between loving people unconditionally and being honest and upfront with them about what God's Word says about sin.

With this in mind, let us remember that Israel is in great need to know their Messiah and His message "Repent, for the Kingdom of Heaven is at hand."

ALL THOSE WESTERN WALL NOTES



Have you ever seen close-up photos of the Western Wall in Jerusalem? If you have, you probably saw small notes folded up and placed into the crevices in the wall. Why is this done?



It is estimated that more than one million notes (pre-Covid numbers) are placed there each year by Jewish and Christian people alike. The “Rabbi of the Western Wall” says he receives hundreds of letters each year in the postal mail addressed simply as: “God, Jerusalem”. He folds up these letters and places them, too, in the Wall. “The notes are a way to pray if you don’t know how. After all, if you want to receive, you have to ask.”



The rationale for this centuries-old practice has been traced to the Rabbinical teaching that the Divine Presence has never left the Western Wall. Some also teach that all prayers ascend to Heaven through the Temple Mount, which the Western Wall adjoins. The Temple on that Mount (Mt. Moriah) was where the very presence of God was located during the Biblical era (2 Chronicles 7). Today, the Western Wall is all that physically remains from the Temple era.

Notes that are placed in the Wall are written in just about every language and format. They can vary in length from a few words to page-long requests. Some are for health requests, financial blessings, desires for marriage, desires to bear children, etc. They are written on a wide variety of papers, including colored paper, notebook paper and even bubblegum wrappers, using a variety of inks.

For our modern era, Jewish websites now offer people the opportunity to send their notes to the Western Wall via the internet; the note is then printed out and inserted in the Wall.

So what happens to all those notes after their insertion into the Wall?



The Western Wall Rabbi says he and a dozen workers sweep the wall with wooden sticks in order to reach even the high-up ones, the notes closest to the top, closest to heaven.

They never read them and have never counted the number of scripted prayers. But in total annual collections, there are enough to fill about 100 bags, each with thousands of notes.

According to Jewish law, it is forbidden to destroy holy texts which

contain God's Name. So instead, they are "reposited" in containers and buried in Jewish cemeteries.

Aren't you glad that as believers in Yeshua, we can go to God in prayer right now, wherever we are? And if we ask according to His will, He hears us.

"This is the confidence we have in approaching God: that if we ask anything according to his will, he hears us." 1 John 5:14

This month's special offer:



Socks? Yes - Socks!

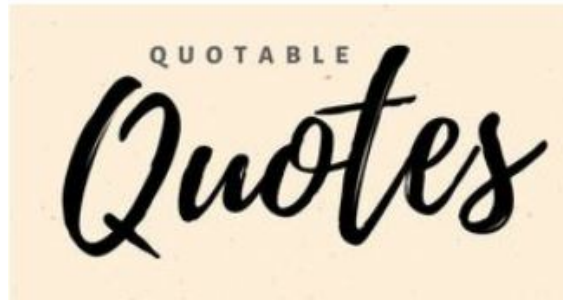
Keep your toes warm. And when you look down, remind your heart of your love for Israel.

Normally 2 pairs for \$6.

July only - buy two pairs and we will automatically throw in an extra pair for free!

Three pairs for \$6. Such a deal!

<https://www.rockofisraelstore.org/products/socks-with-flag-of-israel>



"I marvel at the resilience of the Jewish people. Their best characteristic is their desire to remember. No other people has such an obsession with memory"

Elie Wiesel

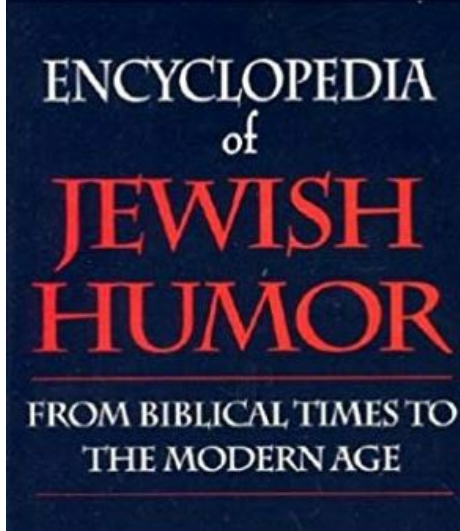


THIS MONTHS TRIVIA:

What did Jewish biochemist Casimir Funk discover?

- A. The last element on the periodic table of Elements
- B. A cure for polio
- C. Vitamins
- D. Blood types

Answer near bottom



This Month's Jewish Humor

Moishe is driving in Jerusalem. He's late for a meeting, he's looking for a parking place, and can't find one.

In desperation, he turns towards heaven and says: "Lord, if you find me a parking place, I promise that I'll eat only kosher, respect the Sabbath, and all the holidays."

Miraculously, a place opens up just in front of him. He turns his face up to heaven and says, "Never mind, I just found one!"

Tisha B'Av is on July 18th this year.



Tisha B'Av means the 9th day of the Jewish month of Av. It is a day set aside for mourning amongst religious Jewish people. What makes this day of the Jewish calendar so different?

It is the combined anniversary date of a large number of Jewish disasters.

Tisha B'Av has become the Jewish day of mourning for many tragedies which occurred on, or near, the 9th of Av.

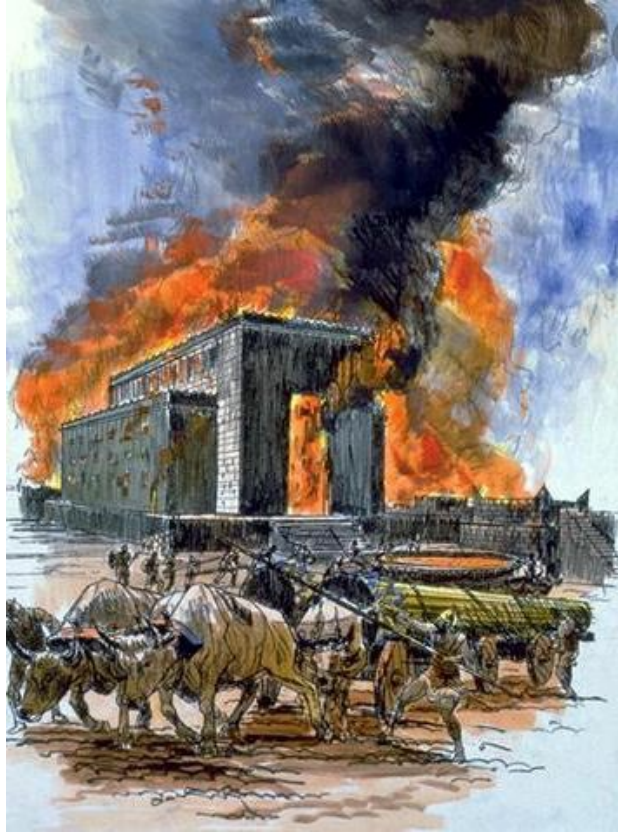
For instance:

- The First Crusade officially commenced on August 15, 1096 (Av 24), killing 10,000 Jews in its first month and destroying Jewish communities in France and the Rhineland.
- The Jews were expelled from England on July 18, 1290 (Av 9).
- The Jews were expelled from France on July 22, 1306 (Av 10).
- The Jews were expelled from Spain on July 31, 1492 (Av 7).
- Germany entered World War I on August 1–2, 1914 (Av 9–10), which caused massive upheaval in European Jewry.
- On August 2, 1941 (Av 9), SS commander Heinrich Himmler formally received approval from the Nazi Party for "The Final Solution." As a result, the Holocaust began during which almost one-third of the world's Jewish population perished.
- On July 23, 1942 (Av 9), began the mass deportation of Jews from the Warsaw Ghetto, en route to Treblinka.

But the Biggest Disasters:

While these are terrible events on their own, the most prominent tragedies in the religious Jewish mindset are **the destruction of the first and second Temples in Jerusalem, on or around this date.**

"On the seventh day of the fifth month (Note: the 7th of Av), in the nineteenth year of Nebuchadnezzar king of Babylon, Nebuzaradan commander of the imperial guard, an official of the king of Babylon, came to Jerusalem. He set fire to the temple of the Lord, the royal palace and all the houses of Jerusalem. Every important building he burned down." (2 Kings 25:8-9)



The second Temple in the year 70 CE was destroyed by the Roman army and the process is believed to have started on the 9th of Av.

To observe this day of mourning, the main prohibitions on this date are:

1. No eating or drinking;
2. No washing or bathing;
3. No application of creams or oils;
4. No wearing of (leather) shoes;
5. No marital (sexual) relations.



Above: Stones in Jerusalem from Retaining Wall, which still remain from when the Temple was destroyed by the Romans in the first century.

Remembering all that the Jewish people of the past have suffered, whether it was on the 9th of Av or not, is an important thing. It helps keep us humble towards the Jewish people, and it also helps spur us on to love them more. How can we, as believers in Yeshua our Messiah, ignore the Jewish people - especially in view of their tragic history?

QUIZ ANSWER:

Answer - C Vitamins

We need your support each month to do this work.

**We are not a big "world-wide" TV ministry
with millions of donors.**

We are a small ministry - seeking to do BIG things for the Kingdom of God.

Our office staff is waiting and ready to help you with any questions you might have. 513-874-2566.



Three ways to give:

1) Postal Mail

Rock of Israel Ministries
PO Box 18038
Fairfield, OH 45018

2) Card (Visa, MC, etc.) at our website "donate" link

<https://www.rockofisraelstore.org/products/donate>

or

Call (Tues - Fri) 800-722-7625 // or // 513-874-2566

3) Paypal

<https://www.rockofisrael.org/donation/>

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