

Winter 2010

Rock of Israel Ministries

Eight Evangelism Outreaches in 2011!

- New York City
- So. Florida Fair
- State Fair Tampa
- Portland, OR
- Brooklyn, NY
- Ann Arbor, MI
- Toronto, Ca. Expo
- Los Angeles Fair

Winter & Spring Jewish Holidays:

Hanukkah

(Feast of Dedication)

December 2-9

Purim

(Lots)

March 19

Passover

(Passover, Feast of
Unleavened Bread,
Feast of First Fruits)

April 19-26

Shavuot

(Weeks, Pentecost)

June 8-9

*Send your Jewish
friends a greeting
card. (Remember
the Jewish day
begins the night
before.)*

The purpose and mission of Rock of Israel Ministries is to share the Gospel with God's Chosen People, the Jews, and to motivate believers around the World to evangelize the Jewish people through an understanding of Yeshua ha Meshiach, Jesus the Messiah!

Hanukkah & Christmas Greetings from Staff



Annual Staff Conference 2010 by Robert Specter

In October of every year we hold our Annual Staff Conference. This is a time of reflection of the past year and what was accomplished. Every year we hand out over 100,000 Gospel tracts and share the Gospel personally with Jews and Gentiles in cities across the United States (and this year in Toronto, Canada.) The Conference is also a time of planning for our outreaches in the coming year.

We began the Conference with a Banquet for friends and staff. Besides supporters and new friends, it is always a pleasure to have at our Banquet some of the volunteers who have helped us in our evangelism outreaches. An Israeli folk dance team (including our daughter Sarah Specter) danced to two songs. This year, Rabbi Michael Wolf of Beth Messiah Congregation in Loveland, Ohio, spoke at our Banquet. He warned us that "replacement theology" was rampant and the mega churches and pastors are embracing it in alarming numbers.

During our Staff Conference we had three seminar speakers: Dan Gruber- "What do You want", Rev Chris Beard- "Israeli and Palestinian believers", and Dr. Gary Sweeten - "Anxiety and Stress".

Our evangelism plans for next year are extensive, expensive, and hectic. In fact one outreach (Toronto) hasn't finished before the next (Los Angeles) begins.



Dance team at Banquet
(Sarah Specter in blue)

Canadian National Exposition

Toronto, Canada by Robert Specter

Sometimes it seems that everything that can go wrong does go wrong. That is how our outreach to Toronto began. Some would have said that God was blocking it because it would be a waste of time, but since we had prayed for His direction, we were sure that it must be Satan who was trying to block the outreach, not God.

When we first applied for booth space we were denied. Then we applied again in another area. The building we applied to was called the International Pavilion. If we were accepted it would be on the basis of representing “Products of Israel”. Since Jesus is a “product of Israel” we felt we should go ahead and apply. We were accepted because we would sell Judaica (prayer shawls, shofars, menorahs, olive wood, etc.) and books about Israel. We were then told that we couldn’t sell jewelry. We knew this would be one of the drawing cards to our booth and appealed for reconsideration. They told us that it would be okay to have some jewelry. (This was a blessing since the sale of jewelry was needed to help pay some of the expense and its appeal drew Jewish people to our booth.)

One of the biggest headaches in this outreach was getting all the products across the border into Canada. After hours of jumping through hoops and paying for a broker to get our paperwork through, we were finally at the fairgrounds to unload and go through orientation. (At the orientation we learned that we would have to be extra careful about watching out for counterfeit currency, both Canadian and American.) On our way out of

Canada we also came up against the US customs. One agent in particular was really trying to prove his power and authority.

Since this was a brand new outreach for us, and it was in another country where we were not familiar with the laws concerning freedom of religion or speech, we had elected not to bring any volunteers with us but to depend on volunteers from the area. Fortunately, Daniel Muller, director of New Covenant Forum, a Jewish mission in Toronto, partnered with us at the fair and recruited volunteers to help us. We did have our four ministers who split the time. Robert and Scott worked the first ten days and Doug and Jay worked the last ten days. (The fair was 18 days but there were also set up and tear down days.)

As soon as the fair began we knew we were right where God wanted us. For the number of Jewish people who came to our booth far exceeded any other outreach we have done and was more than we ever expected. Though we didn’t keep stats, the percentage of Jewish people must have been at least 50% of the people who came to our booth. We want to go back next year!

We met Orthodox, Conservative, Reform and Atheist and many Secular (nonreligious) Jews. Doug Carmel even had a discussion with a Jewish anti-missionary (someone whose full time work is to prove to Jewish people that Jesus is NOT the Messiah) We talked to spouses of Jewish people who wanted to know how to share their faith with their spouses. We gave evangelism books to Jewish people who didn’t know whether



Robert and Daniel manning the booth



Great people traffic at the booth



Mezzuzot & Jewelry brought “customers”



Jewish Family, they took a Tanakh and a Messianic Prophecy book

handed out hundreds of Messianic flyers and tracts to young and old alike. Some were offended that we would target Jewish people, trying to change their religion with Christianity. We were quick to say that Jews who follow the Jewish Messiah, believe the Jewish prophets, and believe God's promises were still Jews.

We were able to challenge many to read their Bibles (we gave out a few Tanakhs) and we told them to ask God to reveal the truth. God says "he who seeks Me, will find Me." Though I don't think we had anyone who prayed on the spot to receive Jesus as Messiah, there was a greater openness than I have ever seen. Surely God is drawing His people, and the seeds we planted will bring fruit someday soon.



Jewish woman who received book about Jesus the Jewish Messiah



Girl who wanted her photo with our Banner "Jesus made me Kosher."



Daniel Muller, our good friend and partner in Toronto, who lined up volunteers for the outreach.

We were different! By Scott Roberts

Growing up in a Jewish family I knew we were different. We didn't go to church, we went to Temple. We didn't eat bacon, we ate pastrami. During Passover we ate matzo, while everyone else ate bread. When Christmas came we celebrated eight days, not just one.

Different meant I stood out from the crowd. As a child at times it was difficult, as a teenager sometimes embarrassing, as an adult it could be confrontational. The fact of the matter is being different did not hurt me, it made me better. It taught me to be independent and to stand on my convictions even if the majority held a different view.

This is especially true for me as a believer in Jesus. For nearly 37 years I have followed Jesus "the Jewish Messiah". This decision continues to make me different.

My immediate Jewish family points me out as the black sheep of the family. My Jewish brethren have attempted to embarrass me, and the world continues to attack me for being a believer in Jesus.

I leave you with God's word. Titus 2:14, "Jesus Christ who gave Himself for us, that He might redeem us from every lawless deed and purify for Himself His own special people zealous for good works."

Scott and his two sons



Anti-Missionary Rabbi in Toronto

By Doug Carmel

Did we have a whopper of an outreach a few weeks ago! Robert really felt the call to have a booth at this Canadian Fair in Toronto – even though it was a major hassle and very expensive (money which we did not have). But when the Lord calls, you obey! Kind of like when Paul had the Macedonian call vision in Acts 16:9.

missionary) looking for some video footage to show the Jewish community the "evil missionaries" at work. So I motioned for the camera man not to hide, but to come closer. I figured that if they are going to show this film to Jewish people as a warning, I wanted them to at least hear the Gospel.

We argued (civilly) for at least 30 minutes. We spoke about Isaiah 53 (he was arguing that Isaiah 53 speaks of Israel – not the Messiah). We spoke about blood atonement (he says blood is not needed anymore) and many other issues. All the while, his cameraman was filming us! Jay Dockins (my associate that week and a great guy) went around and took pictures. We had people looking on at times.... Daniel (a volunteer) later told me he knows this rabbi and showed me his web site. Turns out, this rabbi is indeed an anti-missionary. I am waiting to see if he posts the video. I hope he does not edit it since I had him cornered several times on Biblical issues about Yeshua!

Over one million people attended - with many Jewish people there to enjoy the festivities. The Rock of Israel staff spent over two weeks at this fair, and the most Jewish people we have ever encountered at one outreach stopped by the booth to talk with us. We shared Gospel prophecy flyers or books with many of them.

While I was at the booth, I noticed this Jewish man come over and look around. After a few minutes I went over and spoke with him. We immediately got into a very intense conversation. I also noticed a camera man in the distance filming. I easily deduced that this man was a rabbi (and anti-



Doug also got a chance to share the Messiah with this Jewish man who was in Israel's war of Independence in 1948. He was part of the birth of Israel and a part of Biblical Prophecy being fulfilled! While he was not too open, he did hear what Doug said about Yeshua.



Doug arguing with the Rabbi anti-missionary! His cap says "Giants" in Hebrew.



Rabbi's cohort filming the discussion



We Have Not Believed In Cunningly Contrived Myths!

By Jay Dockins

I have heard the question and have read it on the faces of people, both Jewish and Gentile, who I have shared Messiah with. They have never heard the Good News and many times it is the opposite of what they have been taught. It is important to remember that we have the Message which needs to be heard and that it has a solid foundation! What we teach about Messiah has a solid foundation!

I recently had the privilege of working in evangelism with Doug Carmel in the Rock of Israel booth at the Canadian National Exposition in Toronto. As Doug shared a sheet of Messianic prophecies with those who came by he would tell them that the sheet would help them to see Messiah in the Hebrew Scriptures and from the eyewitness accounts who saw Yeshua in His majesty!

Paul thanked God that when the Thessalonians “heard the Word of God...[they] received it not merely as a human word, but as it truly is, God's Word, which is at work in you believers.” 1 Thessalonians 2:13 CJB

We who have committed our lives to Him and trust Him with our eternity can take comfort that our belief about

Messiah is not a fable, but the truth! Notice the following from 2 Peter 1:10-16 (CJB).

1. We can walk without stumbling and be generously supplied with all that we will need to enter into the eternal kingdom of our Lord and Deliverer!
2. We are to constantly remind ourselves of these things so that we are firmly established in the truth which we now possess concerning Messiah! This was Paul's mission as long as he was alive!
3. When the truth was made known unto us concerning the Lord Yeshua the Messiah, we were not taught cunningly contrived myths.
4. We have followed the eyewitness accounts of those who witnessed Messiah's majesty with their own eyes!

Our faith is solid because its foundation is solid! God's Word and the eyewitness of those who saw Jesus gives us a solid foundation for believing in Yeshua, the Messiah!



Scott sharing with Russian Jewish couple, the woman was angry.



Jay Dockins manning the Toronto Booth

Rock of Israel Ministries

Robert Specter, Pres.

**PO Box 18038
Fairfield, OH 45018
(800) 722-7625
FAX: (513) 870-5292**

**E-MAIL:
info@rockofisrael.org**



**We're on the Web!
See us at:
www.rockofisrael.org**

Our Missionary-Evangelists are available to speak in Churches, Seminars, and conferences.

They share on topics like:

- *Jesus in the Passover
 - a. Pulpit presentation (or with communion)
 - b. Ceremonial Meal
 - c. Full Seder (Dinner)
- *Jesus in the 7 Feasts
- *Jesus in the Tabernacle
- *Jewish Evangelism
- *Israel in Prophecy
- *Understanding Jewish People

Call or email if you are interested in having one of our Ministers share with your group or congregation.

New Year's Eve at Times Square, NYC Dec 28 – Jan 2

Doug Carmel will again lead a team in Manhattan, NYC the end of the year. He needs a few more volunteers and of course we also need support for travel and lodging.

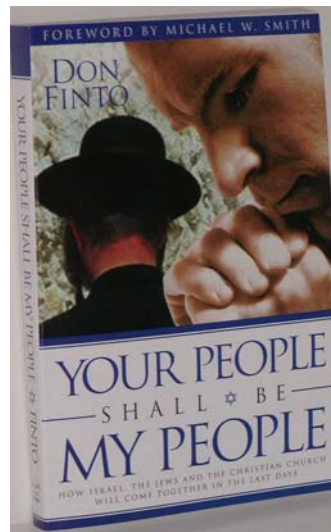
He has written a special New Year's Eve tract that the team will be handing out. (By the way, if you would

like to have some of these tracts please call or email our office.)

The team will hand out tracts to shoppers, workers and tourists. They will give them out on the streets and in the Subway Stations. They might get cold, but they will have warm hearts as they share the good news of Jesus the Messiah.



One book for sale and one free:

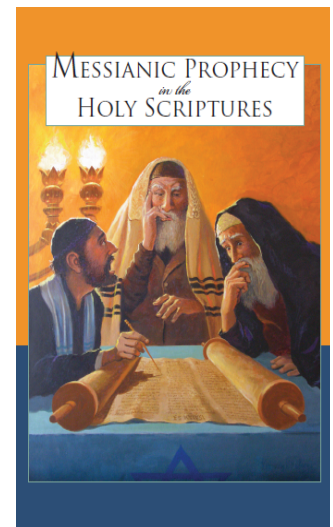


"Your People Shall Be My People" \$16.00

How Israel, The Jews and The Christian Church Will Come Together in the Last Days

"Messianic Prophecy in the Holy Scriptures" free!

We use these books in our evangelism. It answers the questions like: How will we know the Messiah? What does the Bible say about the Messiah?



A Gift from a woman in Stow, Ohio makes our day!

This beautiful 2006 Dodge Caravan was recently purchased for our ministry. A woman donated a 2006 Ford Focus and with the sale of it and some other donations from churches and individuals, we were able to purchase this low mileage van. Scott Roberts will use it in California.

We still need two more vehicles!

Perhaps you know someone who can help us.

Besides money donations, non cash gifts are also a blessing. We need people to donate their airline mileage or points to help with our evangelism travel plans.

Also, Bequests and Wills have often made a big difference in our ministry.