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Jesus



In a
Distinctly
Jewish Way

Rock of Israel Ministries



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50+
over 50 years



Ministry President Robert and Carrie Specter

February 2026: Here's an update on the ministry in the past month.

We LOVE encouraging notes! Rockofisraelministries@gmail.com

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*** Special note to Gmail users ***

1) Please check your Spam or Promotion folder each month. Sadly, sometimes email servers send our newsletter there.

2) Gmail sometimes shortens our newsletter! If so, then click this at the bottom.

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Our First Outreach of 2026

Last month we began the first of our nine scheduled outreaches at State (and County) fairs for 2026. The South Florida Fair is one of the smallest fairs that we have a booth up, but it is also in a very Jewish area. So how could we not go?

It ran from January 16th until today (Feb 1st). As expected, we had many interactions with Jewish people who loved seeing all the Jewish items we carry. It really opens a door for great conversations. We also spoke with many Christians and non-Jewish people as well. Here are just a few of the highlights:



** A Jewish women (Israeli) and her daughter and daughter's Catholic husband came to the booth to purchase a mezuzah. I asked if she had heard of Messianic Jews and she said yes. I asked if I could give her a book about Jewish people who found the Messiah and she said no. But she wanted to hear what Messianic Jews believe. After a discussion and before they left I asked the daughter's husband if he wanted the book and he said sure.

** A woman and her husband came up and bought a mezuzah (Scripture that goes on the doorpost of a Jewish home). She said, "I'm Catholic, he's Jewish. I want him to learn more of his own religion." So I then explained how Jesus (Yeshua) is the connection between them both. She agreed and bought the mezuzah, and then I put a testimony book in the bag and a prophecy flyer. She was very excited and was thanking me. Not sure if he was happy, however.

** A man and his fiancé came to the booth just as we were closing. He said he was Catholic and that she had just converted to Judaism due to a previous boyfriend. They listened very closely as I explained I grew up in Judaism and I'm now convinced that Jesus is the Messiah. That the Rabbis got it wrong about Jesus. We had a great conversation. I gave them a testimony book, a book of Messianic prophecies and more free literature. They were extremely appreciative of it.

** A man came up, and I asked him if he was Jewish since he was looking at everything with amazement. He said, "I'm from the motherland," humorously in his Israeli accent. I said, "Oh, my father was from Israel too." I gave him something to read in Hebrew, and he looked at it and said, "This is where we disagree." Just then his wife came over with their two small children. I asked, "Is she Israeli too?" He said no, she's as Catholic as can be. I replied, "Well, Yeshua is the perfect solution. Shelanu. (He's ours). He's the Moshiach (Messiah)." He said, "Then why isn't there peace in the world?" I answered, "That's part two of the story. Don't forget about part one, where the Messiah is our atonement." We both laughed.



** A Christian man and his teenage daughter (**see above**) came to the booth. He said, "Do you remember us? We were here last year." He explained how his daughter is a bit mentally challenged, but loves anything to do with Israel. How she watches things on TV about Israel. And how they were at the Fair and she didn't even care about the rides, but just kept asking to go "to the Israel booth." She was so sweet. He got several things for his daughter and let me take a photo with them.



** "Lenny" (**see above**) is Jewish and originally from Ukraine. He has a season pass to the Fair so he stopped by on two different days to talk. As a youth he said he was denied entrance to medical school in Ukraine because he was Jewish. He is of the opinion that you can never know for sure if God exists, sin does not exist, etc. I explained that God does exist, sin is real, and Jesus is the atonement for our sin. He said, "If it makes you happy, then ok." I replied, "I don't want it because it 'makes me happy'. I want it only because it is the truth." He wouldn't take any literature but did let me take his picture.

** Two Israelis came by with a baby carriage, and they were excited to see the booth. They bought something in Hebrew, and I explained that I was a Messianic Jew and what that means. They took a book in Hebrew of Israeli testimonies.

** A Jewish man stopped with his wife, asking about the menorahs we had for sale. Turns out she is not Jewish but still lights their Shabbat candles. I explained that Yeshua/Jesus is the Messiah, and they took the prophecy flyer that I offered.



** Julius (**see above**) is 101 years old came by on his scooter. He stopped to look at everything. He said he was Jewish and also from NY originally, like me. He was also in WW2 as a filmmaker for the U.S. ARMY. He was responsible for getting war footage on film. He was even at the famous invasion of Normandy. (Some of the B/W footage you see on TV from WW2 might have been shot by Julius!) I spoke about Jesus / Yeshua and he said he knows all about it since his daughter is a Messianic Jew. That was great to hear. I asked him about Yeshua for himself, and he said he was not a religious man. We spoke for about 20 minutes, and he did let me pray for him before he rolled away.

** A Jewish woman stopped and said, "I don't get it. Why not just be a Christian or a Jew? My husband is Catholic and I'm Jewish. We go to each others services and respect each others religion." So that opened up a great conversation explaining why I am a "Messianic Jew" and not simply a "Gentile Christian" and how it makes perfect sense as the message was about a Jewish Messiah, in a Jewish land, etc. She began to nod and said she could understand my point of view now. I also explained about the Jewish people not looking at the evidence and she interjected, "I'm a lawyer" and I said, "Great, so you can understand why I reject rabbinical "tradition" and instead looked at the evidence for the Messiah in the Hebrew Bible." It was a great conversation about 15 minutes long and she ended up talking a Messianic Prophecy book.

An Amazing Video for TWO reasons



Last month an amazing video was posted on YouTube. What made it so amazing?

It is a private 3-person underground tour of the Temple Mount area in Jerusalem. And what made this an amazing video specifically was that this private tour was conducted with 1) a rabbi, 2) an Israeli Knesset member (like our Congress), AND 3) former Palestinian militant named Mosab Hassan Yousef. In case you did not know, Mosab is the son of one of the founding members of Hamas!

He has denounced his father's ways and on this tour speaks out boldly about his change of heart, the Temple Mount being a Jewish site (not a Muslim one), and his love for Israel. Mosab says, "The evidence is overwhelming and ... this is the only way to experience truth." The Temple tour is amazing by itself, just for the historical information, but his comments along the way make it extra special.

If you have 90 minutes, we highly recommend it.

<https://youtu.be/2l4zTCfRIFM?si=gUR1fasOVf-A7SAb>

P.S. – We are considering a Rock of Israel tour to the Holy Land this December. If interested, please let us know.

All That Glitters Is Not Gold



If you are involved with social media, you know that negative commentaries and conspiracy theories are found on both sides of the aisle. However, two 'conservative' commentators are making waves because they are allegedly conservative in their values but now blatantly anti-Semitic. They are Tucker Carlson and Candace Owens.

In December 2024, the U.S. based advocacy group "Stop Antisemitism" named Candace Owens their "Anti-Semite of the Year." The organization cited her history of comments for this award, including "mocking Jewish fears" and "insinuating Hollywood is run by sinister Jewish gangs." Amazingly, she also claims the transatlantic slave trade was run by Jews. For a bonus, she alleges Israel was involved with Charlie Kirk's assassination. And for the cherry on top, last month, she began blaming "Zionists" for the U.S. operation to capture Venezuelan dictator Nicolás Maduro. It simply never stops.

Tucker Carlson is not much better. At Charlie Kirk's memorial service, Carlson made comments about the killing of Jesus, saying, "I can just sort of picture the scene, in a lamp-lit room with a bunch of guys sitting around eating hummus thinking about,

‘What do we do about this guy [Jesus] telling the truth about us? We must make him stop talking!’”

Was that the time or place to say such a thing?

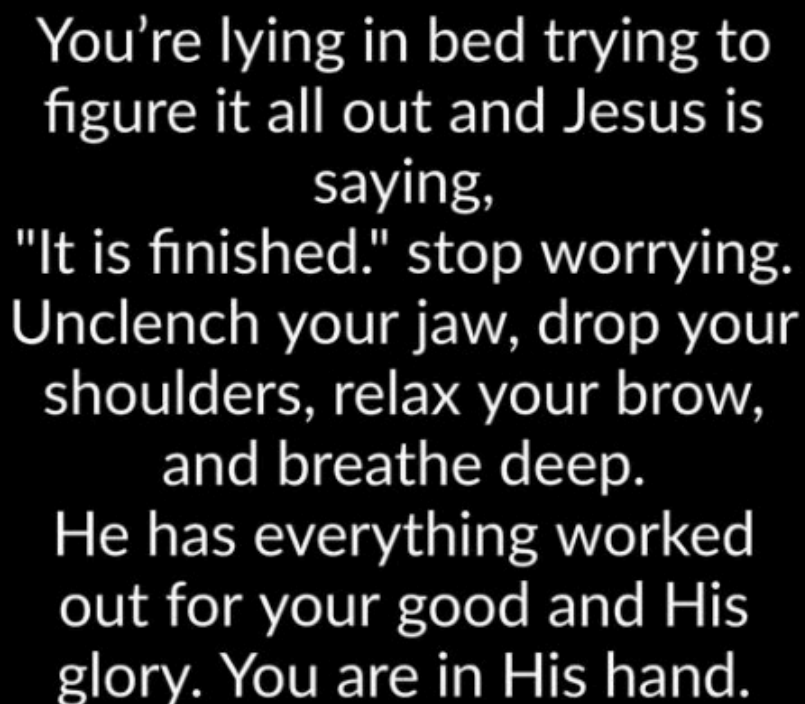
This is the same playbook used for centuries: blame the Jews, no matter what. Let’s call it what it is: blatant anti-Semitism. Candace and Tucker have about 17 million followers EACH on their combined social media platforms of YouTube, X, Instagram, etc. So their influence is enormous.

The worst part is, many Jewish people consider Candace and Tucker to be a CHRISTIAN voice. Which means their rhetoric pushes Jewish people away from Jesus. So before you believe what you hear on social media, check the facts. There is usually another side that you are missing.

Here is an excellent response to the absurd claim of the Jews controlling the slave trade:

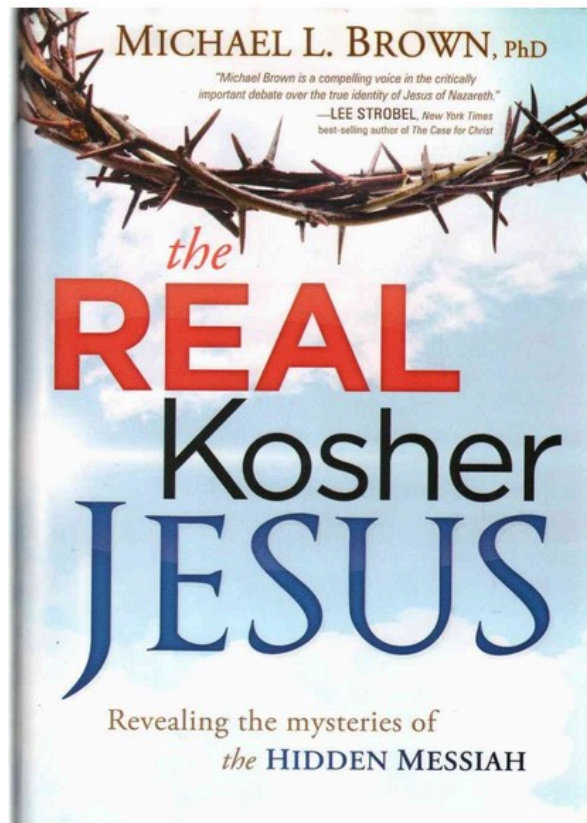
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Febuary reminder:



You’re lying in bed trying to figure it all out and Jesus is saying,
"It is finished." stop worrying.
Unclench your jaw, drop your shoulders, relax your brow, and breathe deep.
He has everything worked out for your good and His glory. You are in His hand.

This month's offer:

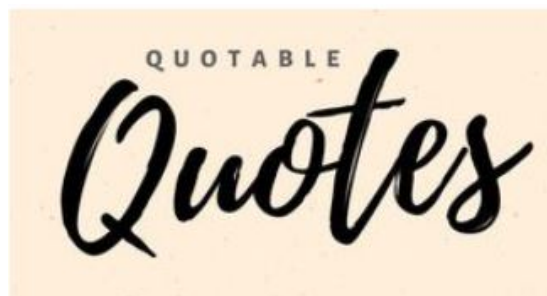


Book: The Real Kosher Jesus

Messianic Jewish scholar Dr. Michael Brown has an excellent apologetics book we highly recommend. To anyone that is unfamiliar with what this book is, it is a direct answer to Rabbi Shmuley Botach's book, "Kosher Jesus." In 'Kosher Jesus,' Rabbi Botach changed the Biblical view of Yeshua's true nature to make him more palatable to his traditional Jewish readers. Namely, that Jesus was just a Jewish revolutionary who believed in the Torah, tried to do good but ultimately failed, and is not the Messiah.

'The Real Kosher Jesus' fixes these errors by providing more insight into why Saul/Paul's teachings are not anti-Jewish nor anti-Torah and, most importantly, displaying Yeshua's true role as the Jewish Messiah via the Hebrew Scriptures. \$16 - paperback

<https://www.rockofisraelstore.org/products/the-real-kosher-jesus>



"You will still be eating last year's harvest when you will have to move it out to make room for the new."

-- God (via Moses) Leviticus 26:10

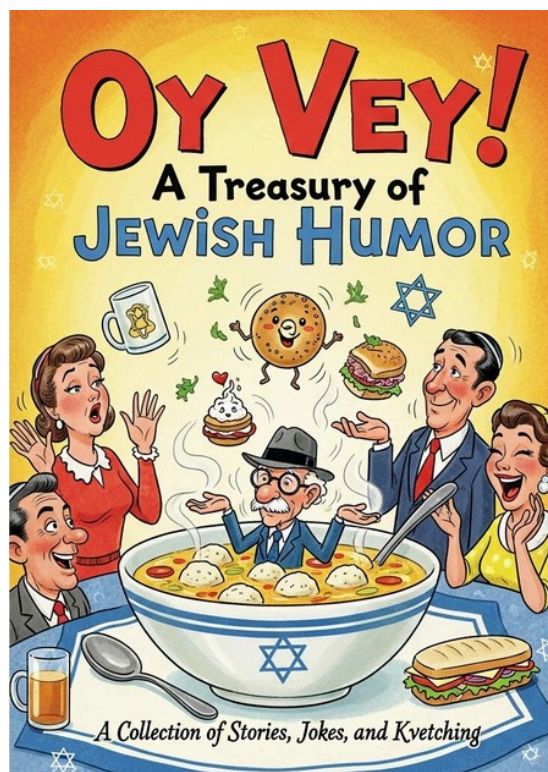


THIS MONTH'S TRIVIA:

Which one of these famous people were NOT Jewish?

- A) Levi Strauss, inventor of blue jeans in 1873.
- B) Bob Hope, legendary comedian and actor.
- C) Mel Blanc provided the voice for cartoon characters Bugs Bunny, Woody Woodpecker, and Barney Rubble.
- D) Scientist Jonas Salk - discovered the polio vaccine in 1955.

Answer near bottom



This Month's Jewish Humor

Three Jewish brothers left home for college, all became doctors, and prospered. Realizing the dedication their elderly mother had for them all those years, they decided to each give her a wonderful gift, even though she was now in her late 80s and nearly blind and could not enjoy things very much.

The first said, "I will build a big house built for Mama."

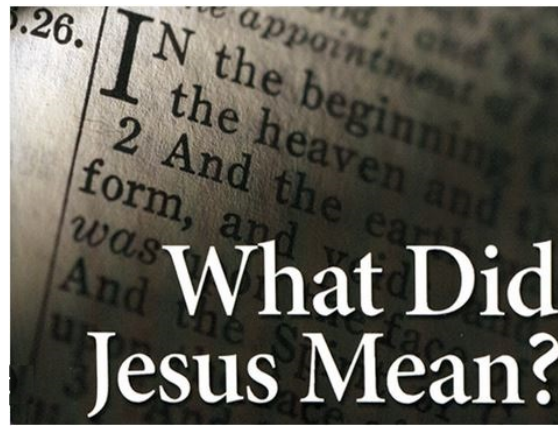
The second said, "I will send her on a wonderful cruise."

The third said, "Listen to this. You know how Mama used to love reading the Torah and that she can't see very well anymore nor use technology. So I will send her a parrot that can recite the entire Torah. It will take a year to train this parrot day and night. It will cost thousands to hire the trainers to teach it the Torah. But when done, Mama just has to name the chapter and verse, and the parrot will recite it."

A year later, they all got thank you notes in the mail from their Jewish mama. The first said, "Milton, the house you built is so huge, but I only live in one room. But thank you anyway." The second note said, "Marvin, I am too old to travel. I stayed in my cabin the entire cruise. But thank you anyway."

The third note said, "Dearest Melvin, thank you so much. You were the only son to have the good sense to give some thought to your gift. Such a delicious chicken!"

"Let the dead bury their own dead" Luke 9:59



In Luke 9:59-60 we see an interesting encounter. Jesus had just told a man, "Follow me." However, the man responded, "Lord, let me first go and bury my father."

Jesus replied, "Let the dead bury their own dead, but you go and proclaim the kingdom of God." So, what does "Let the dead bury their own dead" mean? Was Jesus being insensitive to a man whose father had just died a few days ago? Apparently, this was not the case.

It seems this man wanted to carry out the oldest son's Jewish obligation - to bury his elderly father. A noble wish, correct? The issue was that his father had not yet died, so the 'waiting time' to follow the Lord could be months or even years away. This man was possibly looking for an excuse to avoid walking away from his comfortable life to become Jesus' disciple today.

This was unacceptable to the Messiah. That is why his response was, "Let the (spiritually) dead bury their own (spiritually) dead."

In other words, the Lord was saying, "You have more important work to do than to stand around waiting for someone to die. Go proclaim life to a world that needs to hear."

QUIZ ANSWER:

Answer - B) Bob Hope

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