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Rock of Israel Ministries



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Ministry Pres. Robert and Carrie Specter

**October 2026: Here's an update of the
ministry in the past month.**

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The New York State Fair and Toronto CNE Conversations



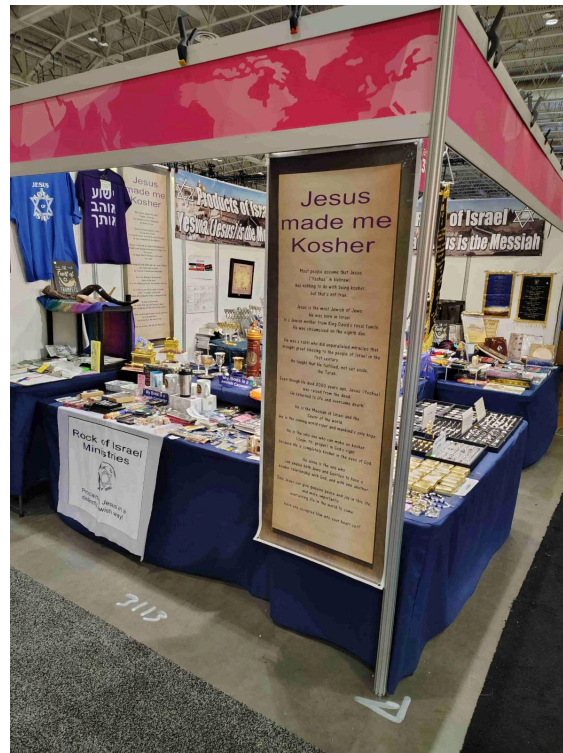
Last month was one of our busiest of the year. We had TWO booths up and running at the same time, both in very intense locations: the New York State Fair and the Canadian National Exposition (CNE).

All three of our staff were there (and also our volunteer from Israel). These are the two locations where we experienced the most anti-Semitism last

year, but praise the Lord the 'heat' level was much lower this year (and thank you for those who specifically prayed).

And thank you to the Messianic Congregations in Rochester, NY, and Syracuse, NY, including Messianic Rabbi Jim Appel, for all their help.

The stories below are combined from all the staff (including our Israeli volunteer) and both locations. There are so many stories that we are breaking it up into two parts. (See next month for part 2.)



Our Toronto CNE Booth

* (NY) A man in his late 20s was manning the booth next to us when we got into a conversation, and he said, "I'm very interested in theology." It turns out that he is Jewish and began asking about the concept of original sin, the deity of the Messiah, etc. We had at least a 15-minute conversation. He didn't want to take a book, but he did take a one-page prophecy flyer.

* (CNE) A young couple stopped by. I asked if they were Jewish. They replied, "We're your neighbors!" Turns out they were Egyptian Christians, and they were very happy to see our booth. We had a nice discussion about several topics related to faith and history.

* (CNE) A young Israeli girl came to the booth with a big smile on her face. She was pushing a wheelchair (she was an aide), and since she also spoke Hebrew, our Israeli volunteer took over and had a conversation with her in Hebrew. Afterwards, he said that he told her, "I'm a Messianic Jew, and that life changed for me when I came to know Yeshua." She replied, "Yes, faith changes in a person over time." He replied, "Yes, my faith changed me when I came to know Yeshua." Ultimately she took a prophecy flyer before she left.

* (NY) An older rabbi from Syracuse has visited our booth each year. This year he came twice. He comes and yells out “PONZI SCHEME, THESE PEOPLE ARE TELLING LIES” for about 5 minutes, hoping to dissuade people from coming over to our booth. It didn’t work, as people just looked at him like a crazy old man. (photo below of him.)



Old rabbi trying his best to dissuade people from coming to our NY Fair booth

* (CNE) A young Jewish couple, dating in their 20s, was really excited to see the booth. They talked to our Israeli volunteer. Before they left, one said, “I really respect Messianic Jews.” They also took a prophecy flyer.

* (CNE) A young Chinese man from Hong Kong stopped and was eavesdropping on our conversations with other people. Then he began asking many good questions himself. He said he's a Christian but that he's never met a Jewish person before in his life! He was really happy to see the booth and talk with us.

* (CNE) David, who stopped (photo below), is a Christian Zionist. He was off the charts—excited to see us. He began telling me all the ministries he supports for Israel. At the same time, three Jewish young men came up, and they began to listen to our conversation. So I began to shift away from David and share with them instead. One of them was asking really good questions, and David was just itching to jump in. He told them how much he loves Israel because he believes the Bible! All three were listening. It was a great conversation.



David - A Christian who loves Israel and was hyper-excited to see our booth

* (CNE) A couple from Iran stopped, and they were so thankful to see us. They really love Israel. The husband said he's willing to defend the Jewish people with his life. That was so encouraging to hear. (Note: Most Iranians (Persians) hate their government and love Israel.)

* (CNE) A Jewish girl in her 20s stopped. She was with her friends and said, "I just got back from Israel last week!" I replied while pointing to our Israeli volunteer, "Well, my friend here just arrived from Israel 5 days ago." I told her that I'm a Messianic Jew, and she asked, "What's the difference between that and a Christian?" I replied, "I'm more Jewish now because I know the Jewish Messiah. Ethnically I'm still Jewish, but I don't believe in Judaism anymore because they do not accept Jesus (Yeshua) as the Messiah." She really listened well. I gave her literature, as she was very interested.

* (CNE) Pat and his wife Debbie were manning the booth. Several Palestinians stopped (Photo below) and were asking questions. Debbie (a Jewish believer) said to them, "I was born a Jew, I'm gonna die a Jew" because they were saying since you believe in Jesus, you're no longer a Jew. All three of them walked away without an answer to what we were saying from the Bible.

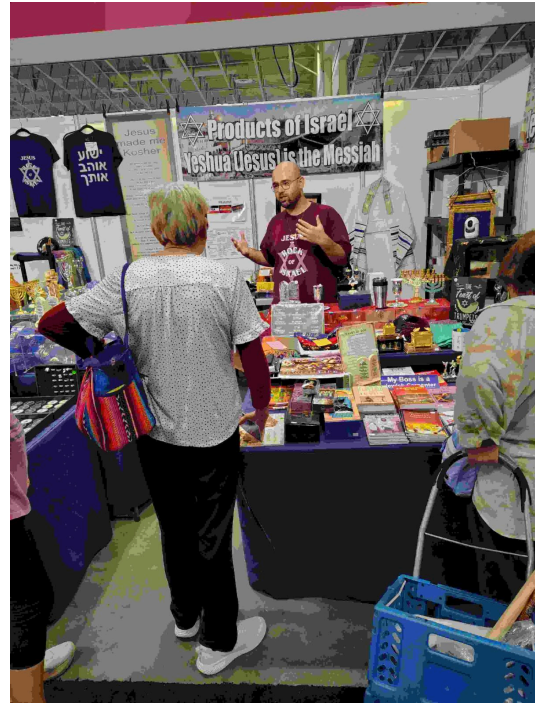
*(CNE) A Muslim wearing a hat that said, "PROUD TO BE MUSLIM," came to our booth. He had his phone out recording and preaching about criminal Israel, the occupation, etc. I said, "We're not political," pointing to the name "Jesus" on our signage. He said, "Who killed Jesus?" still holding the camera in front of me. I said, "The Romans, the Jewish leadership, your sins, and mine killed Him. And He willingly gave His life." Then I began to preach the gospel into his phone, saying, "Jesus died on the cross for your sins and mine." He was buried and rose from the dead and is coming back as King of Kings." He made more accusations, panning the booth with his camera and adding

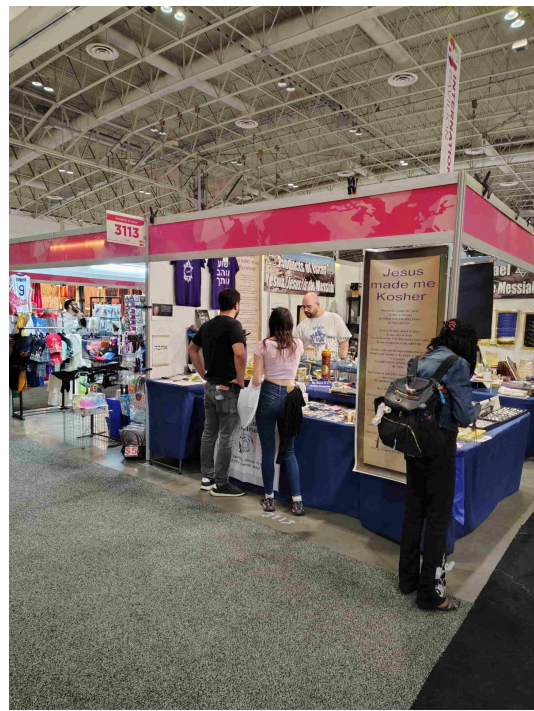
commentary. It was a bit unnerving. Thankfully he left after about 10 minutes.



Pat talking to the three Palestinians

A few more CNE photos below. We have even more stories with part 2 coming next month.





TOP: Our Israeli evangelist talking to an old man in Russian (L) and an Israeli woman in Hebrew (R)

BOTTOM: Curious Muslim women stopping at our booth. (L) and young couple from Iran who loved our booth (R)



* 60% of Gen Z (18-24 year olds) support Hamas over Israel. This isn't a poll. It's a warning. No other age group agreed. Only Gen Z.

* Hamas is a terrorist organization that massacred civilians, raped women, and took hostages—yet a majority of 18–24 year olds just chose them. (Source: Harvard CAPS/Harris Poll, August 2025)

* This is what happens when slogans replace history, TikTok replaces education, and "resistance" sounds cooler than truth.

* We stopped teaching critical thinking and taught kids what to feel instead of how to think, leading them to cheer for a group that throws gays off roofs, terrorizes their own people and uses children/civilians as human shields.

* We are watching an education, information, and moral crisis unfold as an entire generation falls for it in real time.

* The numbers and trend are clear, and the cost will be clear soon enough: we either start teaching the truth or keep losing the next generation to the loudest lie. These are the future leaders and they are believing a lie.

Credit to Abby Brody

October reminder:



This month's (repeat) offer:



REPEAT OFFER: Our Jewish Wall Calendar for 2027

Did you know that the Jewish people consider Rosh HaShana to be the beginning of the new year? Therefore Jewish calendars always start in September. This calendar is for the Sept 2026 - Sept 2027 year. It has 12 beautiful photos.

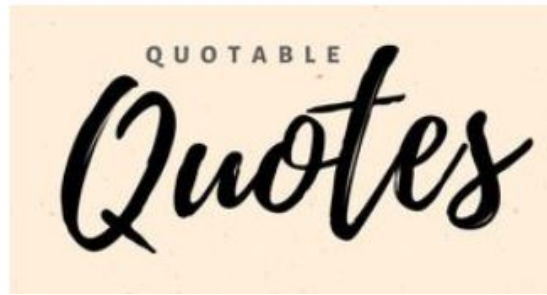
The holidays are all listed:

- * Rosh HaShanah
- * Yom Kippur
- * Sukkot (Tabernacles)
- * Hanukkah
- * Pesach (Passover)
- * And much more!

Beautiful photos can be framed at the end of the calendar's life...

The calendar is 10 3/4 inches wide. \$8.85 plus s & h

[CALENDAR HERE](#)



Let me tell you the one thing I have against Moses. He took us forty years into the desert in order to bring us to the one place in the Middle East that has no oil.

---Golda Meir

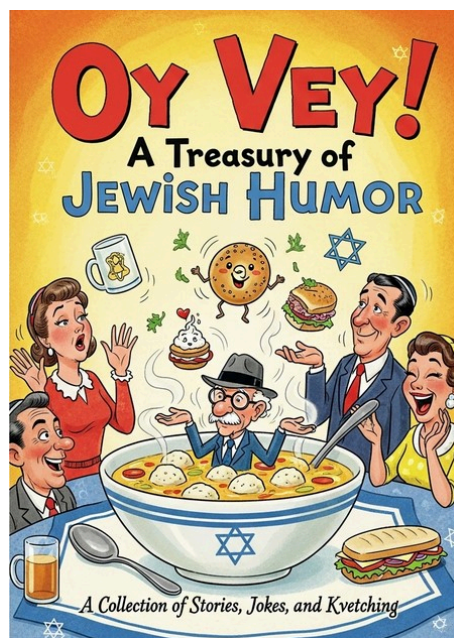


THIS MONTH'S TRIVIA:

What is the term for the small parchment scroll inscribed with Torah verses that is enclosed in a decorative case and attached to Jewish doorposts?

- A) Shofar
- B) Tzitzit
- C) Tefillin
- D) Mezuzah

Answer near bottom



This Month's Jewish Humor

One day a rabbi decided to try pork without telling anybody. So he went to a non-kosher restaurant and ordered the pork. Then, suddenly, a couple from his congregation walked into the restaurant.

The couple came over to the rabbi's table and sat down. The waiter came out of the kitchen holding the pork on a big plate with an apple in its mouth and it was covered. The waiter brought to the table and lifted up the cover. The rabbi said "What a restaurant! You ask them for a baked apple and look what they give you."

What is Zionism?



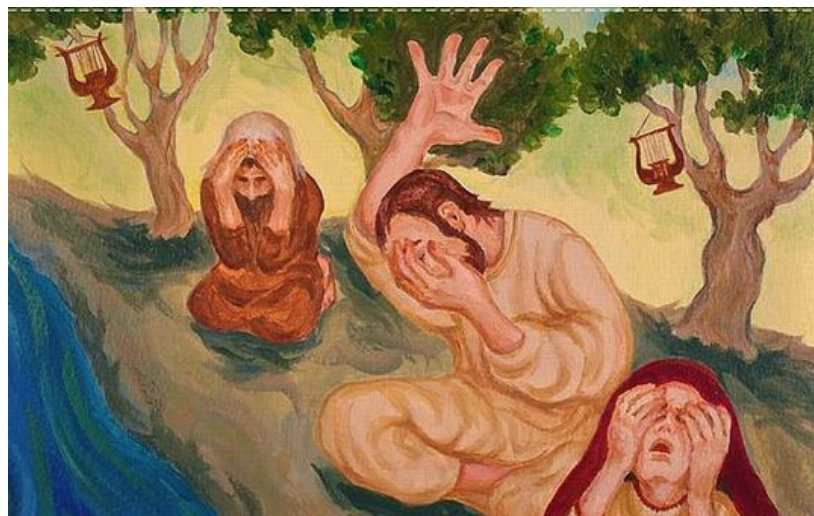
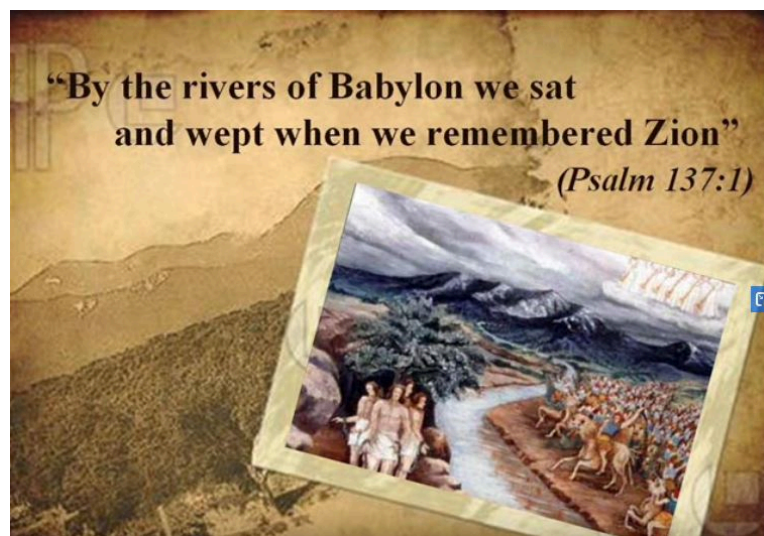
Pictured above: Theodore Herzl, 19th century Hungarian Jewish journalist and founder of the modern Zionist movement.

With all that has been in the news about Israel lately - you might hear this word mentioned in some news stories: ZIONISM.

So what is Zionism? The root of Zionism is the word 'Zion.' Zion originally referred to the mountain in Jerusalem on which stood the Jewish Temple. Eventually these terms became interchangeable. So Mount Zion and Jerusalem are equivalent. And Jerusalem, of course, is the heart of the land of Israel. Zion now has grown in meaning to include all of the land of Israel.

So Zionism is the heartfelt desire of the Jewish people to live in their God given homeland. Simple right?

So strong was this desire, that when they were taken captive to Babylon - it was a subject still deep on the Psalmists heart.





*“for there our captors
asked us for songs,
our tormentors
demanded songs of joy;
they said,
“Sing us
one of the songs of
Zion!”*

(Psalm 137:3)

Simply put - this is Zionism! **The longing** of the Jewish captives in Babylon (or wherever) to go back to Israel, their ancient homeland. This Psalm is an expression of Zionism. And it is still alive today.

Today, modern Jewish people still feel this same sense of longing - to live in their homeland. The land of Israel is a magnet to them. Again, this is Zionism.

However, Zionism is a bad word among those who are opposed to the Jewish people living in the land. And so, when Jewish people's desire to live in their homeland meets head on with those who are opposed to that issue - you will have conflict. You will have headlines.

There is no simple answer to this conflict politically, but you can be sure of this - when the Messiah Jesus returns - all will be as God wishes it to be. Israel is His land after all.

QUIZ ANSWER:

Answer - D Mezuzah

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